PROGRAM OVERVIEW

“International Business in the Dynamic Environment: Changes in Digitalization, Innovation and Entrepreneurship”

September 25–27, 2019
Kaunas University of Technology, Lithuania

Santaka Valley – KTU, Science, Technology and Business Centre
Baršausko str. 59, Kaunas 51423

WEDNESDAY, 25 SEPTEMBER 2019

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<th>Time</th>
<th>Event</th>
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<tr>
<td>08.00–09.00</td>
<td>REGISTRATION</td>
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<tr>
<td>09.00–11:00(I part)</td>
<td>DOCTORAL COLLOQUIUM</td>
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<tr>
<td>Room A228</td>
<td>Chair: Daria Podmetina, Lappeenranta University of Technology</td>
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<td>11.30–13.00(II part)</td>
<td>Faculty Panel:</td>
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<tr>
<td>Room A228</td>
<td>Pervez Ghauri, Birmingham Business School</td>
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<td></td>
<td>William Newbury, Florida International University</td>
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<td>Áron Perényi, Swinburne University of Technology</td>
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<td></td>
<td>Max von Zedtwitz, Kaunas University of Technology</td>
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<td></td>
<td>Žaneta Pilgriminiene, Kaunas University of Technology</td>
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<td>Vytautas Snieška, Kaunas University of Technology</td>
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<td>Daiva Dumciuvienė, Kaunas University of Technology</td>
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<td></td>
<td>Monika Petraitė, Kaunas University of Technology</td>
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<td>Pre-admitted participants only</td>
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<tr>
<td>11.00–11.30</td>
<td>COFFEE BREAK</td>
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<tr>
<td>11.30–13.00</td>
<td>AIB-CEE EXECUTIVE BOARD MEETING</td>
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<td>Room A225</td>
<td>Board members:</td>
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<td></td>
<td>Łukasz Puslecki, Poznan University of Economics and Business (Chair of AIB-CEE Chapter)</td>
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<td>Erzsébet Czakó, Corvinus University of Budapest</td>
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<td>Andreja Jaklic, University of Ljubljana</td>
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<td>Mirosław Jarosiński, SGH Warsaw School of Economics</td>
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<td>Blazenka Knezević, University of Zagreb, Croatia</td>
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<td>József Poór, Szent Istvan University</td>
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<td>Jurgita Sekliuckienė, Kaunas University of Technology</td>
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<td>Michal Staszków, Poznan University of Economics and Business</td>
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<td>Piotr Traczynski, Poznan University of Economics and Business</td>
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<td>Tiia Vissak, University of Tartu</td>
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<td>Krzysztof Wach, Cracow University of Economics</td>
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<td>Pre-admitted participants only</td>
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<tr>
<td>13.00–14.00</td>
<td>LUNCH</td>
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THURSDAY, 26 SEPTEMBER 2019

08.00–09.00  WELCOME COFFEE & REGISTRATION

09.00–09:30  AIB-CEE 2019 OPENING PLENARY SESSION
1st Hall
Official opening and greetings:

Elijus Čivilis, Vice-Minister, Ministry of the Economy and Innovation of the Republic of Lithuania
Visvaldas Matijošaitis, Mayor, Kaunas City Municipality (tbc)
Jonas Čeponis, Vice-Rector, Kaunas University of Technology
Edita Gimžauskienė, Dean, School of Economics and Business, Kaunas University of Technology
Łukasz Puślecki, Chair of AIB-CEE Chapter, Poznan University of Economics and Business
Jurgita Sekliuckienė, AIB-CEE Chair for Program 2019, Kaunas University of Technology

09.30–10:15  SPECIAL SESSION
1st Hall
Keynote speaker:

Jan-Erik Vahlne, University of Gothenburg
"Digitalization, People and Multinational Business Enterprise Evolution"

10.15–10.30  COFFEE BREAK

10.30–12:00  SPECIAL SESSION
1st Hall
"Tensions and Opportunities in the Global Business Landscape"
Keynote speeches:

Ilan Alon, University of Agder
"Globalization of EM Firms: The Case of China"
Max von Zedtwitz, Kaunas University of Technology and Southern Denmark University
"Changes in the Global Landscape of Innovation – Some Myths, Some Realities"
Pervez Ghauri, University of Birmingham
"The Changing Landscape of International Business: The Impact of Populist Governments and BREXIT"

PANEL DISCUSSION
Moderator:

Monika Petraitė, Kaunas University of Technology

12.00–13.00  LUNCH

*Optional (1):
14:30–16:30  VISIT TO HIGH-TECH COMPANY ELINTA
Priority registration is required. Meeting place: Santaka Valley, K. Baršausko str. 59, Kaunas

*Optional (2):
14:30–16:30  EXCURSION “A DATE WITH ADAM MICKIEWICZ”
Priority registration is required. Meeting place: Santaka Valley, K. Baršausko str. 59, Kaunas

10.00–17.30  JIBP PAPER DEVELOPMENT WORKSHOP
Room A226
Chair:

Sarianna Lundan (JIBP Editor-in-Chief), University of Bremen and Ilan Alon, University of Agder
Pre-admitted participants only. Coffee is provided (15.30–16.00)

10.00–17.30  JEEMS PAPER DEVELOPMENT WORKSHOP
Room A225
Chair:

Thomas Steger (JEEMS Editor-in-Chief) and Piotr Trapczynski, Poznan University of Economics and Business
Pre-admitted participants only. Coffee is provided (15.30–16.00)

08.00–09.00  WELCOME COFFEE & REGISTRATION
PANEL 1
“Business and Academia Perspective on the Dynamic Environment”
Chair:
Mirosław Jarosiński, Warsaw School of Economics
Discussant:
Andreja Jaklic, University of Ljubljana
Panelists:
Tomas Jaskelevicius, CEO of Arginta Engineering, Lithuania
Marius Kalanta, Enterprise Lithuania
Davor Vuchkovski, University of Ljubljana

PARALLEL SESSIONS 1–5 (see Detailed Program)

Session #01
Room A226
Track 7. Session 1: Migrations, international HRM and cross-cultural management.
SESSION CHAIR: József Poór, Szent István University, Hungary

Session #02
Room A225
Track 11. Session 1: Innovation, knowledge management and entrepreneurship.
SESSION CHAIR: Anna Lis, Gdansk University of Technology

Session #03
3rd Hall
Track 4. Session 1: International entrepreneurship, strategy, innovation and international family firms.
SESSION CHAIR: Krzysztof Wach, Cracow University of Economics, Poland

Session #04
2nd Hall
Track 6: International marketing; societies, markets and cultures.
SESSION CHAIR: Agnieszka Główkowska, Cracow University of Economics, Poland

Session #05
Room A228
Track 10: Digital economy and digital business: 4th Industrial Revolution.
SESSION CHAIR: Kęstutis Duoba, Kaunas University of Technology, Lithuania

14:45–15:15
COFFEE BREAK

PANEL 2
“Academia, Business and Institutions (AIB): Challenges and Opportunities for Innovation Cooperation in the CEE region”
Chair:
Łukasz Puślecki, Chair of AIB-CEE Chapter, Poznan University of Economics
Discussant:
Mirosław Jarosiński, SGH Warsaw School of Economics
Panelists:
Agnieszka Główkowska, Cracow University of Economics
Andreja Jaklič, University of Ljubljana
Małgorzata Stefania Lewandowska, SGH Warsaw School of Economics
Michał Staszków, Poznań University of Economics and Business
Piotr Trąpczyński, Poznań University of Economics and Business
Krzysztof Wach, Cracow University of Economics

PARALLEL SESSIONS 6–10 (see Detailed Program)

Session #06
Room A226
Track 7. Session 2: Migrations, international HRM and cross-cultural management.
SESSION CHAIR: Vilimante Kumpiškaite-Valiūnienė, Kaunas University of Technology, Lithuania

Session #07
Room A225
Track 11. Session 2: Innovation, knowledge management and entrepreneurship.
SESSION CHAIR: Jurgita Sekliukienė, Kaunas University of Technology, Lithuania

Session #08
3rd Hall
Track 8. Session 1: Regional cooperation and competitiveness of economies and industries.
SESSION CHAIR: Erzsébet Czakó, Corvinus University of Budapest, Hungary

Session #09
Room A225
Track 3: Internationalization of firms: from rethinking MNEs, to SMEs and BGs.
SESSION CHAIR: Tiia Vissak, University of Tartu, Estonia

Session #10
2nd Hall
SESSION CHAIR: Inna Romanova, University of Latvia
FRIDAY, 27 SEPTEMBER 2019

08.00-09.00  WELCOME COFFEE & REGISTRATION

08.00-09.00  RESEARCHERS’ NETWORKING SESSION
3rd Hall
Chair:
Miroslaw Jarosinski, Warsaw School of Economics
*Optional (only for those who are interested in cross-country collaboration)

09.00-10:30  PLENARY SESSION
1st Hall
William Newbury, Florida International University
“Building Corporate Reputations in Transition Economies: Overcoming Home Country and Other Barriers in a Digital World”
Takis Damaskopoulos, European Institute of Interdisciplinary Research (EIIR)
“Reflections on the Fourth Industrial Revolution: Inflection Point, Entropy, or Interregnum?”

10:30-11.00  COFFEE BREAK

11.00-12.30  MEET-THE-EDITORS SESSION
2nd Hall
Chair:
Krzysztof Wach, EBER (Editor-in-Chief), Cracow University of Economics
Discussant:
Tiia Vissak, Ph.D., University of Tartu
Panelists:
Sarianna Lundan, JIBP (Editor-in-Chief)
Pervez Ghauri, International Business Review (Editor-in-Chief)
Thomas Steger, JEEMS (Editor-in-Chief)
Desislava Dikova, Journal of East West Business (Editor-in-Chief)
Ruta Kazlauskaitė, Baltic Journal of Management (Editor-in-Chief)
Aiste Dovaliene, Engineering Economics (Executive Editor)
Pawel Korzynski, Journal of Management & Business Administration, Central Europe (JMBA.CE) (Editor-in-Chief)
Rasa Daugeliene, European Integration Studies (Editor-in-Chief)

11.00-12.30  PANEL 3
1st Hall
“Digitization and Transformation of the Industry: Current State and Future Trends”
Chair:
Mantas Vilkas, Kaunas University of Technology
Panelists:
- Jurga Duobiene, Kaunas University of Technology
- Beata Šeinauskiene, Kaunas University of Technology
- Takis Damaskopoulos, European Institute of Interdisciplinary Research (EIIR)
The session has received funding from European Social Fund (project No P-MIP-17-380) under grant agreement with the Research Council of Lithuania (LMTLT, No. S-MIP-17-128).

12.30–13.30  LUNCH

13.30–15:15  ROUND TABLE SESSION

PANEL 4
“Perspectives on Online International Business Education: Best Practices, Trends and Technologies”
Chair:
  Ronaldo Parente, Florida International University
Panelists:
  Bill Newburry, Florida International University
  David Wernick, Florida International University
  John Branch, University of Michigan

13.30–15:15  PARALLEL SESSIONS 11–15 (see Detailed Program)

15.15–15:45  COFFEE BREAK

15.45–17:00  AIB-CEE CHAPTER DEVELOPMENT SESSION
Session Chair:
  Łukasz Puściecki, Chair of AIB-CEE Chapter, Poznan University of Economics
Panelists:
  Erzsébet Czakó, Corvinus University of Budapest
  Andreja Jaklič, University of Ljubljana
  Miroslaw Jarosinski, SGH Warsaw School of Economics
  Blazenka Knezevic, University of Zagreb, Croatia
  József Poor, Szent Istvan University
  Jurga Seliuckienė, Kaunas University of Technology
  Michal Staszków, Poznan University of Economics and Business
  Piotr Trąpczyński, Poznan University of Economics and Business
  Tiia Vissak, University of Tartu
  Krzysztof Wach, Cracow University of Economics
15.45–17:00  PARALLEL SESSIONS 16–19 (see Detailed Program)

Session #16  
Room A228
Track 9. Session 2:  
International economics, finance and accounting.  
SESSION CHAIR:  
Alfreda Šapkauskienė, Vilnius University, Lithuania

Session #17  
Room A225
Track 7. Session 3:  
Migrations, international HRM and cross-cultural management.  
SESSION CHAIR:  
Alina Stundžienė, Kaunas University of Technology, Lithuania

Session #18  
3rd Hall
Track 8. Session 2:  
Regional cooperation and competitiveness of economies and industries.  
SESSION CHAIR:  
Akvilė Čibinskienė, Kaunas University of Technology, Lithuania

Session #19  
POSTERS’ SESSION

17.00–17.30  CLOSING SESSION AND AWARDS CEREMONY

1st Hall

Session Co-Chairs:  
Jurgita Sekliuckienė, AIB-CEE Chair for Program 2019, Kaunas University of Technology  
Łukasz Puślecki, Chair of AIB-CEE Chapter, Poznan University of Economics and Business  
Blazenka Knezevic, University of Zagreb, Croatia (Presentation for the 2020 AIB-CEE conference in Zagreb)

*Optional (1):  
18.00–20:00  EXCURSION “LITVAK LANDSCAPE IN KAUNAS”

Meeting place: near central Post Office, Laisvės av. 102, Kaunas 44001