

PROGRAM OVERVIEW

“International Business in the Dynamic Environment: Changes in Digitalization, Innovation and Entrepreneurship”

September 25-27, 2019

Kaunas University of Technology, Lithuania

Santaka Valley – KTU, Science, Technology and Business Centre

Baršausko str. 59, Kaunas 51423

WEDNESDAY, 25 SEPTEMBER 2019

08.00-09.00

REGISTRATION

09.00-11:00 (I part)

DOCTORAL COLLOQUIUM

Room A228

Chair:

Daria Podmetina, *Lappeenranta University of Technology*

11.30-13.00 (II part)

Faculty Panel:

Room A228

Pervez Ghauri, *Birmingham Business School*

William Newbury, *Florida International University*

Áron Perényi, *Swinburne University of Technology*

Max von Zedtwitz, *Kaunas University of Technology*

Žaneta Piligriminienė, *Kaunas University of Technology*

Vytautas Snieška, *Kaunas University of Technology*

Daiva Dumčiuvienė, *Kaunas University of Technology*

Monika Petraité, *Kaunas University of Technology*

Pre-admitted participants only

11.00-11.30

COFFEE BREAK

11.30-13.00

AIB-CEE EXECUTIVE BOARD MEETING

Room A225

Board members:

Lukasz Puslecki, *Poznan University of Economics and Business (Chair of AIB-CEE Chapter)*

Erzsébet Czakó, *Corvinus University of Budapest*

Andreja Jaklic, *University of Ljubljana*

Mirosław Jarosiński, *SGH Warsaw School of Economics*

Blazenka Knezevic, *University of Zagreb, Croatia*

József Poór, *Szent Istvan University*

Jurgita Sekliuckiene, *Kaunas University of Technology*

Michał Staszów, *Poznan University of Economics and Business*

Piotr Trapczynski, *Poznan University of Economics and Business*

Tiiu Vissak, *University of Tartu*

Krzysztof Wach, *Cracow University of Economics*

Pre-admitted participants only

13.00-14.00

LUNCH

14.00-17.30

Room A226

JIBP PAPER DEVELOPMENT WORKSHOP

Chair:

Sarianna Lundan (JIBP Editor-in-Chief), *University of Bremen* and **Ilan Alon**, *University of Agder*

Pre-admitted participants only. Coffee is provided (15.30-16.00)

14.00-17.30

Room A225

JEEMS PAPER DEVELOPMENT WORKSHOP

Chair:

Thomas Steger (JEEMS Editor-in-Chief) and **Piotr Trapczynski**, *Poznan University of Economics and Business*

Pre-admitted participants only. Coffee is provided (15.30-16.00)

***Optional (1):**

14:30-16:30

VISIT TO HIGH-TECH COMPANY ELINTA

Priority registration is required. Meeting place: Santaka Valley, K. Baršausko str. 59, Kaunas

***Optional (2):**

14:30-16:30

EXCURSION "A DATE WITH ADAM MICKIEWICZ"

Priority registration is required. Meeting place: Santaka Valley, K. Baršausko str. 59, Kaunas

THURSDAY, 26 SEPTEMBER 2019

08.00-09.00

WELCOME COFFEE & REGISTRATION

09.00-09:30

1st Hall

AIB-CEE 2019 OPENING PLENARY SESSION

Official opening and greetings:

Elijus Čivilis, Vice-Minister, *Ministry of the Economy and Innovation of the Republic of Lithuania*

Visvaldas Matijošaitis, Mayor, *Kaunas City Municipality (tbc)*

Jonas Čeponis, Vice-Rector, *Kaunas University of Technology*

Edita Gimžauskienė, Dean, *School of Economics and Business, Kaunas University of Technology*

Łukasz Puślecki, Chair of AIB-CEE Chapter, *Poznan University of Economics and Business*

Jurgita Sekliuckienė, AIB-CEE Chair for Program 2019, *Kaunas University of Technology*

09.30-10:15

1st Hall

SPECIAL SESSION

Keynote speaker:

Jan-Erik Vahlne, *University of Gothenburg*

"Digitalization, People and Multinational Business Enterprise Evolution"

10.15-10.30

COFFEE BREAK

10.30-12:00

1st Hall

SPECIAL SESSION

„Tensions and Opportunities in the Global Business Landscape“

Keynote speeches:

Ilan Alon, *University of Agder*

"Globalization of EM Firms: The Case of China"

Max von Zedtwitz, *Kaunas University of Technology and Southern Denmark University*

"Changes in the Global Landscape of Innovation – Some Myths, Some Realities"

Pervez Ghauri, *University of Birmingham*

"The Changing Landscape of International Business: The Impact of Populist Governments and BREXIT"

PANEL DISCUSSION

Moderator:

Monika Petraité, *Kaunas University of Technology*

12.00-13.00

LUNCH

13.00–14:45

1st Hall

PANEL 1

“Business and Academia Perspective on the Dynamic Environment”

Chair:

Miroslaw Jarosiński, *Warsaw School of Economics*

Discussant:

Andreja Jaklic, *University of Ljubljana*

Panelists:

Tomas Jasklevicius, *CEO of Arginta Engineering, Lithuania*

Marius Kalanta, *Enterprise Lithuania*

Davor Vuchkovski, *University of Ljubljana*

13.00–14:45

PARALLEL SESSIONS 1-5 (see Detailed Program)

Session #01

Room A226

Track 7. Session 1:

Migrations, international HRM and cross-cultural management.

SESSION CHAIR:

József Poór, *Szent István University, Hungary*

Session #02

Room A225

Track 11. Session 1:

Innovation, knowledge management and entrepreneurship.

SESSION CHAIR:

Anna Lis, *Gdansk University of Technology*

Session #03

3rd Hall

Track 4. Session 1:

International entrepreneurship, strategy, innovation and international family firms.

SESSION CHAIR:

Krzysztof Wach, *Cracow University of Economics, Poland*

Session #04

2nd Hall

Track 6: International marketing:

societies, markets and cultures.

SESSION CHAIR:

Agnieszka Głodowska, *Cracow University of Economics, Poland*

Session #05

Room A228

Track 10: Digital economy and digital business: 4th Industrial Revolution.

SESSION CHAIR:

Kęstutis Duoba, *Kaunas University of Technology, Lithuania*

14.45–15:15

COFFEE BREAK

15:15–17:00

1st Hall

PANEL 2

“Academia, Business and Institutions (AIB): Challenges and Opportunities for Innovation Cooperation in the CEE region”

Chair:

Łukasz Puślecki, *Chair of AIB-CEE Chapter, Poznan University of Economics*

Discussant:

Miroslaw Jarosiński, *SGH Warsaw School of Economics*

Panelists:

Agnieszka Głodowska, *Cracow University of Economics*

Andreja Jaklič, *University of Ljubljana*

Małgorzata Stefania Lewandowska, *SGH Warsaw School of Economics*

Michał Staszków, *Poznań University of Economics and Business*

Piotr Trąpczyński, *Poznań University of Economics and Business*

Krzysztof Wach, *Cracow University of Economics*

15.15–17:00

PARALLEL SESSIONS 6-10 (see Detailed Program)

Session #06

Room A226

Track 7. Session 2:

Migrations, international HRM and cross-cultural management.

SESSION CHAIR:

Vilmantė Kumpikaitė-Valiūnienė, *Kaunas University of Technology, Lithuania*

Session #07

Room A228

Track 11. Session 2:

Innovation, knowledge management and entrepreneurship.

SESSION CHAIR:

Jurgita Sekliuckienė, *Kaunas University of Technology, Lithuania*

Session #08

3rd Hall

Track 8. Session 1:

Regional cooperation and competitiveness of economies and industries.

SESSION CHAIR:

Erzsébet Czakó, *Corvinus University of Budapest, Hungary*

Session #09

Room A225

Track 3: Internationalization of firms: from rethinking MNEs, to SMEs and BGs.

SESSION CHAIR:

Tiia Vissak, *University of Tartu, Estonia*

Session #10

2nd Hall

Track 9. Session 1:

International economics, finance and accounting.

SESSION CHAIR:

Inna Romanova, *University of Latvia*

***Optional:** **EXCURSION "KAUNAS CITY TOUR"**
17.30-19.30 Meeting place: Kaunas castle, Pilies str. 17, Kaunas 44275

19.30-22.30 **GALA DINNER**
Venue: The M. K. Čiurlionis National Museum of Art. Location: V. Putvinskio str. 55, Kaunas

Established in 1921, the M. K. Čiurlionis National Museum of Art has turned into one of the oldest and largest art museums in Lithuania. It is the only place in the world with the creative legacy of the most famous Lithuanian artist, composer and public figure M. K. Čiurlionis (1875-1911). The paintings and graphics of this brilliant Lithuanian artist are exhibited in the modern renovated premises since 2003. In the Music Hall of the museum there is a possibility to listen to his music.

FRIDAY, 27 SEPTEMBER 2019

08.00-09.00 **WELCOME COFFEE & REGISTRATION**

08.00-09.00 **RESEARCHERS' NETWORKING SESSION**

3rd Hall

Chair:

Mirosław Jarosiński, *Warsaw School of Economics*

*Optional (only for those who are interested in cross-country collaboration)

09.00-10:30 **PLENARY SESSION**

1st Hall

William Newbury, *Florida International University*

"Building Corporate Reputations in Transition Economies: Overcoming Home Country and Other Barriers in a Digital World"

Takis Damaskopoulos, *European Institute of Interdisciplinary Research (EIIR)*

"Reflections on the Fourth Industrial Revolution: Inflection Point, Entropy, or Interregnum?"

10:30-11.00 **COFFEE BREAK**

11.00-12.30 **MEET-THE-EDITORS SESSION**

2nd Hall

Chair:

Krzysztof Wach, *EBER (Editor-in-Chief), Cracow University of Economics*

Discussant:

Tiia Vissak, *Ph.D., University of Tartu*

Panelists:

Sarianna Lundan, *JIBP (Editor-in-Chief)*

Pervez Ghauri, *International Business Review (Editor-in-Chief)*

Thomas Steger, *JEEMS (Editor-in-Chief)*

Desislava Dikova, *Journal of East West Business (Editor-in-Chief)*

Rūta Kazlauskaitė, *Baltic Journal of Management (Editor-in-Chief)*

Aistė Dovalienė, *Engineering Economics (Executive Editor)*

Paweł Korzynski, *Journal of Management & Business Administration. Central Europe (JMBA.CE) (Editor-in-Chief)*

Rasa Daugėlienė, *European Integration Studies (Editor-in-Chief)*

11.00-12.30 **PANEL 3**

1st Hall

"Digitization and Transformation of the Industry: Current State and Future Trends"

Chair:

Mantas Vilkas, *Kaunas University of Technology*

Panelists:

Jurga Duobienė, *Kaunas University of Technology*

Beata Šeinauskienė, *Kaunas University of Technology*

Takis Damaskopoulos, *European Institute of Interdisciplinary Research (EIRR)*

The session has received funding from European Social Fund (project No P-MIP-17-380) under grant agreement with the Research Council of Lithuania (LMTLT, No. S-MIP-17-128).

12.30-13.30

LUNCH

13.30-15:15

Room A225

ROUND TABLE SESSION

PANEL 4

"Perspectives on Online International Business Education: Best Practices, Trends and Technologies"

Chair:

Ronaldo Parente, *Florida International University*

Panelists:

Bill Newbury, *Florida International University*

David Wernick, *Florida International University*

John Branch, *University of Michigan*

13.30-15:15

PARALLEL SESSIONS 11-15 (see Detailed Program)

Session #11

1st Hall

Track 5. Session 1:

Global value chains and developments in FDI and international trade.

SESSION CHAIR:

Andreja Jaklič,

University of

Ljubljana,

Slovenia

Session #12

3rd Hall

Track 2: Developments in IB theory: from going international to designing international business models.

SESSION CHAIR:

Piotr Trąpczyński,

Poznań University

of Economics and Business, Poland

Session #13

2nd Hall

Track 4. Session 2: International entrepreneurship, strategy, innovation and international family firms.

SESSION CHAIR:

Blazenka Knezevic,

University of

Zagreb, Croatia

Session #14

Room A226

Tracks 1 and 12: Research methods in international business: qualitative, quantitative and mix of methodologies; Teaching IB and networking in the CEE region.

SESSION CHAIR:

Mirosław Jarosiński,

Warsaw School of Economics, Poland

Session #15

Room A228

Track 11. Session 3: Innovation, knowledge management and entrepreneurship.

SESSION CHAIR:

Malgorzata Stefania Lewandowska,

Warsaw School

of Economics, Poland

15.15-15:45

COFFEE BREAK

15.45-17:00

1st Hall

AIB-CEE CHAPTER DEVELOPMENT SESSION

Session Chair:

Łukasz Puślecki, Chair of AIB-CEE Chapter, *Poznan University of Economics*

Panelists:

Erzsébet Czakó, *Corvinus University of Budapest*

Andreja Jaklic, *University of Ljubljana*

Mirosław Jarosinski, *SGH Warsaw School of Economics*

Blazenka Knezevic, *University of Zagreb, Croatia*

József Poor, *Szent Istvan University*

Jurgita Sekliuckiene, *Kaunas University of Technology*

Michał Staszaków, *Poznan University of Economics and Business*

Piotr Trąpczynski, *Poznan University of Economics and Business*

Tii Vissak, *University of Tartu*

Krzysztof Wach, *Cracow University of Economics*

15.45-17:00

PARALLEL SESSIONS 16-19 (see Detailed Program)

Session #16

Room A228

Track 9. Session 2:

International economics,
finance and accounting.

SESSION CHAIR:

Alfreda

Šapkauskienė,
Vilnius University,
Lithuania

Session #17

Room A225

Track 7. Session 3:

Migrations, international
HRM and cross-cultural
management.

SESSION CHAIR:

Alina Stundžienė,

Kaunas University of
Technology, Lithuania

Session #18

3rd Hall

Track 8. Session 2:

Regional cooperation and
competitiveness of
economies and industries.

SESSION CHAIR:

Akvilė Čibinskienė,

Kaunas University of
Technology, Lithuania

Session #19

**POSTERS'
SESSION**

17.00-17.30

1st Hall

CLOSING SESSION AND AWARDS CEREMONY

Session Co-Chairs:

Jurgita Sekliuckienė, AIB-CEE Chair for Program 2019, *Kaunas University of Technology*

Łukasz Puślecki, Chair of AIB-CEE Chapter, *Poznan University of Economics and Business*

Blazenka Knezevic, *University of Zagreb, Croatia* (Presentation for the 2020 AIB-CEE conference in Zagreb)

***Optional (1):**

18.00-20:00

EXCURSION "LITVAK LANDSCAPE IN KAUNAS"

Meeting place: near central Post Office, Laisvės av. 102, Kaunas 44001
