WEDNESDAY, 25 SEPTEMBER 2019
8.00–9.00  REGISTRATION

9.00–11.00  DOCTORAL COLLOQUIUM

Part 1  Part 2
9.00–11.00  11.30–13.00
Room A228

Chair:
Daria Podmetina, Lappeenranta University of Technology

Faculty Panel:
Pervez Ghauri, Birmingham Business School
William Newbury, Florida International University
Áron Perényi, Swinburne University of Technology
Max von Zedtwitz, Kaunas University of Technology
Žaneta Piligriminienė, Kaunas University of Technology
Vytautos Snieška, Kaunas University of Technology
Daiva Dumčiuvienė, Kaunas University of Technology
Monika Petraitė, Kaunas University of Technology

Pre-admitted participants only

11.00–11.30  COFFEE BREAK

11.30–13.00  AIB-CEE EXECUTIVE BOARD MEETING

Room A225

Board members:

Łukasz Puslecki, Poznan University of Economics and Business (Chair of AIB-CEE Chapter)
Erzsébet Czakó, Corvinus University of Budapest
Andreja Jaklic, University of Ljubljana
Miroslaw Jarosiński, SGH Warsaw School of Economics
Blazenka Knezevic, University of Zagreb, Croatia
József Poór, Szent Istvan University
Jurgita Sekliuckiene, Kaunas University of Technology
Michal Staszkó, Poznan University of Economics and Business
Piotr Trapczynski, Poznan University of Economics and Business
Tiia Vissak, University of Tartu
Krzysztof Wach, Cracow University of Economics

Pre-admitted participants only

13.00–14.00  LUNCH

14.00–17.30  JIBP PAPER DEVELOPMENT WORKSHOP

Room A226

Chair:
Sarianna Lundan (JIBP Editor-in-Chief), University of Bremen and Ilan Alon, University of Agder

Pre-admitted participants only.
Coffee is provided (15.30-16.00)
<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>14.00–17.30</td>
<td><strong>JEEMS PAPER DEVELOPMENT WORKSHOP</strong>&lt;br&gt;Room A225</td>
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<td>Chair:&lt;br&gt;Thomas Steger (JEEMS Editor-in-Chief) and Piotr Trapczynski, Poznan University of Economics and Business</td>
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<td>Pre-admitted participants only. Coffee is provided (15.30–16.00)</td>
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<td>08.00–09.00</td>
<td>WELCOME COFFEE &amp; REGISTRATION</td>
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<td>09.00–09:30</td>
<td><strong>AIB-CEE 2019 OPENING PLENARY SESSION</strong></td>
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<td>Official opening and greetings:</td>
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<td>Elijus Čivilis, Vice–Minister, Ministry of the Economy and Innovation of the Republic of Lithuania</td>
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<td>Visvaldas Matijošaitis, Mayor, Kaunas City Municipality (tbc)</td>
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<td>Jonas Ėponis, Vice–Rector, Kaunas University of Technology</td>
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<td>Edita Gimžauskienė, Dean, School of Economics and Business, Kaunas University of Technology</td>
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<td>Łukasz Puslecki, Chair of AIB–CEE Chapter, Poznan University of Economics and Business</td>
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<td>Jurgita Sekliucienė, AIB–CEE Chair for Program 2019, Kaunas University of Technology</td>
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<td>09.30–10.15</td>
<td><strong>SPECIAL SESSION</strong></td>
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<td>Jan–Erik Vahlne, University of Gothenburg</td>
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<td></td>
<td>“Digitalization, People and Multinational Business Enterprise Evolution”</td>
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<td>10.15–10.30</td>
<td>COFFEE BREAK</td>
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<td>10.30–12.00</td>
<td><strong>SPECIAL SESSION</strong></td>
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<td>Ilan Alon, University of Agder</td>
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<td></td>
<td>“Globalization of EM Firms: The Case of China”</td>
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<td>Max von Zedtwitz, Kaunas University of Technology and Southern Denmark University</td>
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<td>“Changes in the Global Landscape of Innovation – Some Myths, Some Realities”</td>
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<td>Pervez Ghauri, University of Birmingham</td>
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<td>“The Changing Landscape of International Business: The Impact of Populist Governments and BREXIT”</td>
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<td>12.00–13.00</td>
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<td>13.00–14:45</td>
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<td>1st Hall</td>
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<td>“Business and Academia Perspective on the Dynamic Environment”</td>
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<td>Miroslaw Jarosinski, Warsaw School of Economics</td>
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<td>Andreja Jaklic, University of Ljubljana</td>
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<td>Tomas Jaskelevicius, CEO of Arginta Engineering, Lithuania</td>
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<td>Marius Kalanta, Enterprise Lithuania</td>
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<td>Davor Vuchkovski, University of Ljubljana</td>
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PARALLEL SESSIONS 1–5

13.00–14:45 Room A226

Session 1 – Competitive

Track 7. Session 1: Migrations, international HRM and cross-cultural management.

Session Chair:
József Poór, Szent István University, Hungary

Microfoundations of Lateral Collaboration in MNC: The Case of Finnish, Russian, and Indian Units Working on a Global Virtual Project
Ausrine Silenskyte (University of Vaasa)

The Role of Indulgence Versus Restraint as Cultural Hofstede Dimension on Corporate Performance
Houda Aleqedat (Szent István University)

József Poór (J. Selye University)
Allen D. Engle (Eastern Kentucky University)
Ádám Kovács (J. Selye University)
Anna Albrychiewicz-Slocinska (Czestochowa University of Technology)
Zdenek Caha (Institute of Technology and Business in České Budějovice)
Vilmante Kumpikaite-Valiuniene (Kaunas University of Technology)
Zsolt Horbulák (Comenius University)

The Role of E-Government in Enhancing the Organizational Efficiency Literature Review: The Third World Country, the Financial and Investment Sector
Ahmad Juratli (Szent István University, Godollo)

The Concept of ‘Talent’ in the Labour Management Perspective – The Bibliometric Analysis of Literature
Yauheniya Barkun (Bialystok University of Technology)
Ewa Rollnik-Sadowska (Bialystok University of Technology)
Ewa Glinska (Bialystok University of Technology)

13.00–14:45 Room A225

Session 2 – Competitive

Track 11. Session 1: Innovation, knowledge management and entrepreneurship.

Session Chair:
Anna Lis, Gdansk University of Technology

Subsidiaries’ Dual Embeddedness and Innovation-Related Competitive Advantage. Evidence from Selected European Union Countries
Małgorzata Stefania Lewandowska (Warsaw School of Economics)
Tomasz Golebiowski (Warsaw School of Economics)
Małgorzata Rózkiewicz (Warsaw School of Economics)

Multitasking and Its Effects on Individual and Organisational Performance in KIBS
Inese Suija-Markova (Riga Technical University)
Liene Briede (Riga Technical University)
Elina Gaile-Sarkane (Riga Technical University)
Iveta Ozolina-Ozola (Riga Technical University)
Social Franchising: Achieving a Mission-Driven Shared Identity in Micro-Franchising
Felicia Naatu (University of Agder)
Ilan Alon (University of Agder)
Rehema Uwamahoro (University of Rwanda)

Linking Individual Competencies and Innovation Performance in SMEs: The Mediating Role of Organizational Open Innovation Capabilities
Ilma Pranciulyte-Bagdziuniene (Kaunas University of Technology)
Monika Petraite (Kaunas University of Technology)
Iryna Malatsina (Lappeenranta University of Technology)
Daria Podmetina (Lappeenranta University of Technology)

The Influence of Human Resource Management (HRM) Practices on Knowledge Sharing in ERP Implementation
Alphonse Aklamanu (Ghana Institute of Management and Public Administration (GIMPA))

High Growth Entrepreneurship: Understanding the Interactive Effect of Regulations and Culture
Ratan Dheer (Eastern Michigan University)
Len Treviño (Florida Atlantic University)

Session 3 – Competitive

3rd Hall

13.00–14:45

Track 4. Session 1: International entrepreneurship, strategy, innovation and international family firms.

Session Chair:
Krzysztof Wach, Cracow University of Economics, Poland

Succession in Family Firms, Success in Internationalisation? The Impact of Management Succession on the Internationalisation of Family Firms in Hungary
Tician Baranyai (Corvinus University of Budapest)
Miklos Kozma (Corvinus University of Budapest)

Internationalization Patterns of Polish Family High-Tech Firms
Nelly Daszkiewicz (Gdansk University of Technology)

Survival of Hungarian International New Ventures
Miklós Stocker (Corvinus University of Budapest)

Entrepreneurial Marketing Communication – Qualitative Study of Polish, Italian and Finnish INVs
Lidia Danik (Warsaw School of Economics)
Izabela Kowalik (Warsaw School of Economics)
Katarzyna Kowalska (Warsaw School of Economics)

Mechanisms of Overcoming Distance in International Business: An Exploratory Study of Firms from a Post-Transition Economy
Mariola Ciszewska-Mlinaric (Kozminski University)
Piotr Trapczynski (Poznan University of Economics and Business)
Piotr Wojcik (Kozminski University)

Addressing Challenges on the Ground: Mechanisms of Responding to Psychic Distance. A Study of Chinese MNEs in Poland
Mariola Ciszewska-Mlinaric (Kozminski University)
Ilona Hunek (Kozminski University)
Richard (Mingchun) Cao (Kozminski University)
Opportunity-Based View for Analyzing Challenges in Startup Development: A Study on Technology-Based Startups

Jurgita Sekliuckiene (Kaunas University of Technology)
Rimgaile Vaitkiene (Kaunas University of Technology)
Rita Juceviciene (Kaunas University of Technology)
Monika Petraite (Kaunas University of Technology)
Jurgita Giniuniene (Kaunas University of Technology)
Daiva Koponen (Kaunas University of Technology)

Business Models and Firm Internationalisation: Towards a Research Agenda

Marian Gorynia (Poznan University of Economics and Business)
Piotr Trapczynski (Poznan University of Economics and Business)
Szymon Bytniewski (Poznan University of Economics and Business)

13.00–14:45
2nd Hall

Session 4 – Competitive

Track 6: International marketing: societies, markets and cultures.

Session Chair:
Agnieszka Głodowska, Cracow University of Economics, Poland

The Maturity of Corporate Relationship Management and Firm Performance – A Step towards Relationship Management Mid-Range Theory

Bartosz Deszczynski (Poznan University of Economics and Business)
Maciej Beresewicz (Poznan University of Economics and Business)

Gender Inequality and Lending to Women: The Moderating Effect of Internationalization

Samuel Anokye Nyarko (University of Agder and Université Libre de Bruxelles)

Differences of X and Y Generation in Online Book Purchasing

Blazenka Knezevic (University of Zagreb)
Martina Falat (University of Zagreb)
Ines Sosa Meštrovic (University of Zagreb)

An Empirical Examination of the Use of Linguistics in the Creation of Global Brand Names

Newell Wright (North Dakota State University)
Val Larsen (James Madison University)

Pitfalls in Writing a Good Paper in International Business and Export Marketing: The case of International Journal of Export Marketing

Dafnis N Coudounaris (University of Tartu)

13.00–14:45
Room A228

Session 5 – Competitive

Track 10: Digital economy and digital business: 4th Industrial Revolution.

Session Chair:
Kęstutis Duoba, Kaunas University of Technology, Lithuania
Designing for the Fourth Industrial Revolution in Business
Arnesh Telukdarie (University of Johannesburg)

Circular Economy and Industry 4.0 Relationships: One-Way or Two-Way?
Marek Cwiklicki (Cracow University of Economics)
Magdalena Wojnarowska (Cracow University of Economics)

What is Driving the Sharing Economy as a Perspective Business Model?
Vilma Karobliene (Kaunas University of Technology)
Vaida Pilinkiene (Kaunas University of Technology)

Enabling Technologies and Dynamic Capabilities: The Case of the US Healthcare Industry
Asta Pundziene (Kaunas University of Technology)
Sohvi Heaton (LMU)
David Teece (UC Berkeley)

Financial Modelling Trends for Production Companies in Industry 4.0 Mist
Inga Kartanaite (Kaunas University of Technology)
Rytis Krusinskas (Kaunas University of Technology)

Assessing Employee Readiness for Industry 4.0 Using Intelligent Career Framework
Živilė Stankevičiūtė (Kaunas University of Technology)
Egle Staniškienė (Kaunas University of Technology)
Asta Daunoriene (Kaunas University of Technology)

Evaluation of Digital Marketing Impact on Sales Growth of Small and Medium Enterprises: Case of Latvia
Deniss Sceulovs (Riga Technical University/Institute of Business Engineering and Management)
Vyacheslav Lisenkov (Riga Technical University/Institute of Business Engineering and Management)
Viktorija Babica (Riga Technical University/Institute of Business Engineering and Management)

Factors of Trust in Advanced Analytics in Central Europe
Zoltan Bakonyi (Horvath & Partners Management Consultants)

14.45–15:15  COFFEE BREAK

15.15–17:00  PANEL 2
1st Hall

“Academia, Business and Institutions (AIB): Challenges and Opportunities for Innovation Cooperation in the CEE region”

Chair:
Łukasz Puślecki, Chair of AIB-CEE Chapter, Poznan University of Economics

Discussant:
Mirosław Jarosiński, SGH Warsaw School of Economics

Panelists:
Agnieszka Głodowska, Cracow University of Economics
Andreja Jaklič, University of Ljubljana
Małgorzata Stefania Lewandowska, SGH Warsaw School of Economics
Michał Staszków, Poznan University of Economics and Business
Piotr Trąpczyński, Poznań University of Economics and Business
Krzysztof Wach, Cracow University of Economics
PARALLEL SESSIONS 6–10

Session 6 – Competitive

Track 7. Session 2: Migrations, international HRM and cross-cultural management.

Session Chair:
Vilmantė Kumpikaitė-Valiūnienė, Kaunas University of Technology, Lithuania

Migration and Mobility Issues in Hungary and Slovakia Based on an Empirical Baseline Research Conducted in Hungary and in Slovakia
József Poór (Szent István University)
Ineta Žičkutė (Kaunas University of Technology)
Judit Suhajda Csilla (Szent István University)
Valentinyi Klára Veresné (Szent István University)
Kristóf Csizmadia (J. Selye University)
Andrea Visztenvelt (Szent István University)

Burnout of Migrant and Non-Migrant Entrepreneurs: Pilot Study of Italians Owning Restaurants
Vilmante Kumpikaite-Valiuniene (Kaunas University of Technology)
Alberto Salvatoni (Università degli studi di Bergamo)
Matteo Pullega (Università degli studi di Bergamo)
Ineta Žičkutė (Kaunas University of Technology)

Migration Challenges and Human Resource Management: A Research on Tolerance and Sensitivity in Hungary
Zsolt Nemeskéri (University of Pécs)
Iván Zádori (University of Pécs)
Zoltán Huszár (University of Pécs)

Assessment of the Impact of Income Inequality on Population’s Migration
Daiva Laskiene (Kaunas University of Technology)
Ineta Zykiene (Kaunas University of Technology)
Paulina Verdnikovaite (Kaunas University of Technology)

To Be or Not to Be: How Migrant Entrepreneurs Balance Social Embeddedness for Opportunity Identification?
Qihai Huang (Keele University)
Xinchun Li (Sun Yat Sen University)
Wenping Ye (Jinan University)

Session 7 – Competitive

Track 11. Session 2: Innovation, knowledge management and entrepreneurship.

Session Chair:
Jurgita Sekliuckienė, Kaunas University of Technology, Lithuania

Transformational Competence of Organization
Jolanta Zemguliene (Vilnius University)
Mantas Valukonis (Kaunas University of Technology)

R&D Intensive Entrepreneurial Growth in Transition Country: Longitudinal Case Study
Monika Petraite (Kaunas University of Technology)
Vytaute Dlugoborskyte (Kaunas University of Technology, Hamburg University of Technology)
Irma Bagdoniene (Kaunas Science and Technology Park)
Session 8 – Competitive

Track 8. Session 1: Regional cooperation and competitiveness of economies and industries.

Session Chair:
Erzsébet Czakó, Corvinus University of Budapest, Hungary

Sticky Places for Foreign Subsidiaries in the Realm of Industry 4.0 – The Case of the Aviation Valley in Poland
Barbara Jankowska (Poznan University of Economics and Business)

Logistics Sector Impact on Sustainable Economic Development: Concept and Indicators
Akvile Cibinskiene (Kaunas University of Technology)
Deimante Šulskyte (Kaunas University of Technology)

The European Automotive Industry in the Wake of Industry 4.0 and Brexit
Gabriella Tabajdi (University of Szeged)

Manufacturing and Services Interactions in Global Value Chains: Are There Any Differences Between ‘Old’ and ‘New’ EU Member States?
Stare Metka (University of Ljubljana)
Andreja Jaklic (University of Ljubljana)
Klemen Knez (University of Ljubljana)

Assessment of Manufacturing Globalisation of a Small Country
Rozita Susniene (Kaunas University of Technology)
Irena Pekarskiene (Kaunas University of Technology)
Dzintra Atstaja (BA School of Business and Finance)

Employee Relations in Asian Subsidiaries in Hungary: Home or Host Country Factors Dominate?
Magdolna Sass (MTA KRTK)
Andrea Gubik (University of Miskolc)
Ágnes Szunomár (MTA KRTK)
Shobha Kiran (MTA KRTK)

Sustainable Energy Consumption in Public Buildings: The Significance of Occupants’ Behaviour
Akvile Cibinskiene (Kaunas University of Technology)
Daiva Dumciuviene (Kaunas University of Technology)
Meda Andrijauskiene (Kaunas University of Technology)
Session 9 – Competitive

Track 3: Internationalization of firms: from rethinking MNEs, to SMEs and BGs.

Session Chair:
Tiia Vissak, University of Tartu, Estonia

The Role of Networking in Internationalization of Czech Firms: Effect of Industry and Environmental Uncertainty
Mohit Srivastava (University of Economics, Prague)
Ladislav Tyll (University of Economics, Prague)

The Use of Organizational Learning Practices in Start-ups Growth
Viktorija Baltrunaite (Kaunas University of Technology)
Jurgita Sekliuckiene (Kaunas University of Technology)

Internationalization Trends in Hungary from the Point of View of SMEs
Miklós Losoncz (Budapest Business School University of Applied Sciences)

Cross Borders Mergers and Acquisitions (CBMA) Through Exaptation: Does Domestic Geographical Dispersion Matter?
Muhammad Shujaat Mubarik (Muhammad Ali Jinnah University)
Qazi Muhammad Adnan Hye (Muhammad Ali Jinnah University)

Strategic Responses to Institutional Pressures in International Retailing: An Exploratory Framework
Alphonse Dr Aklamanu (Ghana Institute of Management and Public Administration (GIMPA))

15.15–17:00
Room A225

Session 10 – Competitive


Session Chair:
Inna Romanova, University of Latvia

The Impact of an Aging Population and Social Stratification: The Latvian Case
Ramona Rupeika-Apoga (University of Latvia)
Inna Romanova (University of Latvia)
Larisa Bule (University of Latvia)
Yannis E. Thalassinos (Gulf University for Science and Technology)

Financialization: Curse or Salvation? The Case of Latvia, a Small and Post-Transition Economy
Joanna Stawska (University of Lodz)
Ramona Rupeika-Apoga (University of Latvia)
Maciej Malaczewski (University of Lodz)
Iwona D. Czechowska (University of Lodz)
Fatima Sol Murta (University of Coimbra)

Minority Shareholder Protection and Firm Performance: Evidence from Europe
Michael Louis Troilo (The University of Tulsa)
Svetlana Orlova (The University of Tulsa)

15.15–17:00
2nd Hall
The Relationship between the European Union’s Economic Power Status and the Economic Convergence of the Member States

Tudor Mugurel Aursulesei (Alexandru Ioan Cuza University of Iasi)
Stefan Catalin Topliceanu (Alexandru Ioan Cuza University of Iasi)
Liviu George Maha (Alexandru Ioan Cuza University of Iasi)

Initial Coin Offerings (ICOs): Success Drivers of Innovative Financing Mechanism

Alfreda Šapkauskienė (Vilnius University)
Ingrida Višinskaite (Kaunas University of Technology)

Corporate Social Responsibility and Age of Productivity: Upper Echelon Prospective

Qaiser Rafique Yasser (Centre for Rural Economy, Planning Commission)
Saiqa Yameen (City School Group Head Office)

17.30–19.30
EXCURSION “KAUNAS CITY TOUR”

Meeting place: Kaunas castle, Pilies str. 17, Kaunas 44275

19.30–22.30
GALA DINNER

Location: V. Putvinskio str. 55, Kaunas

Established in 1921, the M. K. Ėiurlionis National Museum of Art has turned into one of the oldest and largest art museums in Lithuania. It is the only place in the world with the creative legacy of the most famous Lithuanian artist, composer and public figure M. K. Ėiurlionis (1875-1911). The paintings and graphics of this brilliant Lithuanian artist are exhibited in the modern renovated premises since 2003. In the Music Hall of the museum there is a possibility to listen to his music.
WELCOME COFFEE & REGISTRATION

RESEARCHERS’ NETWORKING SESSION

Chair:
Mirosław Jarosiński, Warsaw School of Economics

*Optional (only for those who are interested in cross-country collaboration)

PLENARY SESSION

William Newbury, Florida International University
“Building Corporate Reputations in Transition Economies: Overcoming Home Country and Other Barriers in a Digital World”

Takis Damaskopoulos, European Institute of Interdisciplinary Research (EIIR)
“Reflections on the Fourth Industrial Revolution: Inflection Point, Entropy, or Interregnum?”

COFFEE BREAK

MEET-THE-EDITORS SESSION

Chair:
Krzysztof Wach, EBER (Editor-in-Chief), Cracow University of Economics
Discussant:
Tiia Vissak, Ph.D., University of Tartu
Panelists:
Sarianna Lundan, JIBP (Editor-in-Chief)
Pervez Ghauri, International Business Review (Editor-in-Chief)
Thomas Steger, JEEMS (Editor-in-Chief)
Desislava Dikova, Journal of East West Business (Editor-in-Chief)
Rūta Kazlauskaitė, Baltic Journal of Management (Editor-in-Chief)
Aistė Dovalienė, Engineering Economics (Executive Editor)
Pawel Korzynski, Journal of Management & Business Administration. Central Europe (JMBA.CE) (Editor-in-Chief)
Rasa Daugėliene, European Integration Studies (Editor-in-Chief)

PANEL 3

“Digitization and Transformation of the Industry: Current State and Future Trends”

Chair:
Mantas Vilkas, Kaunas University of Technology
Panelists:
Jurga Duobiene, Kaunas University of Technology
Beata Šeinauskienė, Kaunas University of Technology
Takis Damaskopoulos, European Institute of Interdisciplinary Research (EIIR)

The session has received funding from European Social Fund (project No P-MIP-17-380) under grant agreement with the Research Council of Lithuania (LMTLT, No. S-MIP-17-128).

LUNCH
ROUND TABLE SESSION

PANEL 4

“Perspectives on Online International Business Education: Best Practices, Trends and Technologies”

Chair: Ronaldo Parente, Florida International University
Panelists:
- Bill Newbury, Florida International University
- David Wernick, Florida International University
- John Branch, University of Michigan

PARALLEL SESSIONS 11–15

Session 11 – Competitive

Track 5. Session 1: Global value chains and developments in FDI and international trade.

Session Chair: Andreja Jaklič, University of Ljubljana, Slovenia

Contemporary Trade Disputes over Renewable Energy – The Case of the Solar Photovoltaic Sector
- Bozena Pera (Cracow University of Economics)
- Agnieszka Hajdukiewicz (Cracow University of Economics)

Moldova’s Inflow of Foreign Direct Investments and Its Contribution to the Export Creation and Increasing Competitiveness
- Cristian Caraman (Alexandru Ioan Cuza University of Iasi)
- Cristin Murafa (Alexandru Ioan Cuza University of Iasi)
- Liviu George Maha (Alexandru Ioan Cuza University of Iasi)

Global Value Chains, Skills and Innovation Activities in Firms: Conceptual Issues
- Pijus Kruminas (Visionary Analytics)
- Agne Paliokaite (Visionary Analytics)
- Žilvinas Martinaitis (Visionary Analytics)
- Marek Tiits (Institute of Baltic Studies)

Export and Productivity in Global Value Chains: Comparative Evidence from Latvia and Estonia
- Konstantins Benkovskis (SSE Riga, Bank of Latvia)
- Jaan Masso (University of Tartu)
- Olegs Tkacevs (Bank of Latvia)
- Priit Vahter (University of Tartu)
- Naomitsu Yashiro (OECD)

Chinese FDI in East Central Europe
- Magdolina Sass (MTA KRTK)

The Macroeconomic Behavior in the Baltic States: Pre- and Post- Accession to the EU Approach
- Deimante Ramonaitė (Kaunas University of Technology)
- Vaida Pilinkienė (Kaunas University of Technology)
- Alina Stundziene (Kaunas University of Technology)

Dasol Sim (Florida International University)
Ronaldo Couto Parente (Florida International University)

Poland’s Participation in Global Value Chains

Aleksandra Nacewska-Twardowska (University of Łódź)

Session 12 – Competitive

Track 2: Developments in IB theory: from going international to designing international business models.

Session Chair:
Piotr Trapczyński, Poznań University of Economics and Business, Poland

Imperfection of the WTO as a Hazard for International Business

Krystyna Zoladkiewicz (University of Gdańsk)
Renata Orlowska (University of Gdańsk)

The Signification of Trade and Investment Activity of Foreign-Owned Companies in CEE Countries, with Particular Reference of Poland

Aneta Maria Kosztowniak (Kazimierz Pulaski University of Technology and Humanities in Radom)

Outward and Inward Internationalisation and Innovativeness of Firms in Poland

Maja Szymura-Tyc (University of Economics in Katowice)

Re-Internationalization: Four Cases

Tiia Vissak (University of Tartu)
Barbara Francioni (University of Urbino “Carlo Bo”)

Entrepreneurial Orientation and Innovation as Drivers of Internationalization of Businesses from Large Emerging Economies

Krzysztof Wach (Cracow University of Economics)
Agnieszka Głodowska (Cracow University of Economics)
Marek Maciejewski (Cracow University of Economics)

Development Determinants of Polish Foreign Direct Investment in the United States

Małgorzata Jaworek (Nicolaus Copernicus University in Torun)
Magdalena Kuczmarska (Nicolaus Copernicus University in Torun)
Marcin Kuzel (Nicolaus Copernicus University in Torun)

Session 13 – Competitive

Track 4. Session 2: International entrepreneurship, strategy, innovation and international family firms.

Session Chair:
Blazenka Knezevic, University of Zagreb, Croatia

Export Performance Determinants: What Do We Know and What Should We Know?

Piotr Trapczynski (Poznan University of Economics and Business)
Krystian Barlozewski (Warsaw School of Economics)
Influence of Innovation on Startups’ Export Performance in CEE and Central Asia Countries
Adam Michalik (Cracow University of Economics)
Krystian Bigos (Cracow University of Economics)

Eco Innovation and Economic Performance of European Union Enterprises. Does Internationalisation Mediates This Link?
Małgorzata Stefania Lewandowska (Warsaw School of Economics)
Tomasz Golebiowski (Warsaw School of Economics)
Małgorzata Rószkiewicz (Warsaw School of Economics)

Internationalisation Strategy of Family-Owned Business Groups – LPP Case Study
Wioletta Mierzejewska (Warsaw School of Economics)
Anna Krejner-Nowecka (Warsaw School of Economics)

Exploring how managers in Central European countries adapt their leadership practices to the business environment
Áron Perényi (Swinburne University of Technology)
Christopher Selvarajah (Swinburne University of Technology)
Janusz Tanas (Australian Catholic University)
Zuzana Tucková (Tomas Bata University in Zlín)
Brigitta Bozó (Budapest University of Technology)
Anna Odrowaz-Coates (Maria Grzegorzewska University in Warsaw)
Mária Seková (Matej Bel University, Banská Bystrica)

How to Optimize Innovation Management Processes in International Business? Managerial Skill Set and Organizational Capabilities to Benefit from Open Innovation Ecosystem
Dorota Roszkowska (University of Bialystok)

Analysis and Assessment of Employee Competences in Polish Therapeutic Enterprises
Diana Dryglas (AGH University of Science and Technology)

Session 14 – Competitive
Room A226

13.30–15:15

Tracks 1 and 12: Research methods in international business: qualitative, quantitative and mix of methodologies; Teaching IB and networking in the CEE region.

Session Chair:
Mirosław Jarosiński, Warsaw School of Economics, Poland

Use of Multimedia in IB Teaching: An Empirical Study Comparing Lecturer and Student Perceptions and Expectations
Filip De Beule (University of Leuven)
Andreja Jaklic (University of Ljubljana)
Aleksandra Kania (Poznan University of Economics and Bussiness)
Katarzyna Mroczek-Dabrowska (Poznan University of Economics and Bussiness)
Nukhet Vardar (El Izi Communications Consultancy UK Limited)
Hinrich Voss (Leeds University Business School)

Network Generation Students: Lateral Profiles and Digital Skills
Emil Velinov (Skoda Auto University)
Igor Denisov (Russian University of Economics-Plekhanov)

The Power of Crowd for Business Data-Driven Visualization Analysis
Iryna Maliatsina (LUT University)
Jaan-Pauli Kimpimäki (LUT University)
Session 15 – Competitive


Session Chair: Malgorzata Stefania Lewandowska, Warsaw School of Economics, Poland

Integrated Model for Team Innovativeness Prediction: How the Team Diversity and the Change of Team Composition Determine Its Innovation Outcomes

Vytaute Dlugoborskyte (Kaunas University of Technology, Hamburg University of Technology)
Monika Petraite (Kaunas University of Technology)

China’s Innovation Capacity and Its Convergence towards the European Union

Arkadiusz Michal Kowalski (Collegium of World Economy, SGH Warsaw School of Economics)
Agnieszka McCaleb (Collegium of World Economy, SGH Warsaw School of Economics)

Organizations’ Sustainable Human Resource Management Practices that Encourage Innovative Work Behavior in Industry 4.0

Urtė Ciganė (Kaunas University of Technology)
Živilė Stankevičiūtė (Kaunas University of Technology)

Prioritizing Dimensions of International Entrepreneurial Eco-System: A Proposed Framework

Qazi Muhammad Adnan Hye (Muhammad Ali Jinnah University)
Muhammad Shujaat Mubarik (Muhammad Ali Jinnah University)

15.15–15:45 COFFEE BREAK

15.45–17:00 AIB-CEE CHAPTER DEVELOPMENT SESSION

Session Chair:
Łukasz Puślecki, Chair of AIB-CEE Chapter, Poznan University of Economics

Panelists:
Erzsébet Czakó, Corvinus University of Budapest
Andreja Jaklic, University of Ljubljana
Mirosław Jarosinski, SGH Warsaw School of Economics
Blazenka Knezevic, University of Zagreb, Croatia
József Poor, Szent Istvan University
Jurgita Sekliuckiene, Kaunas University of Technology
Michal Staszków, Poznan University of Economics and Business
Piotr Trapczynski, Poznan University of Economics and Business
Tiia Vissak, University of Tartu
Krzysztof Wach, Cracow University of Economics

PARALLEL SESSIONS 16–19

15.45–17:00 PARALLEL SESSIONS 16–19

Session 16 – Competitive


Session Chair:
Alfreda Šapkauskienė, Vilnius University, Lithuania
Session 17 – Competitive

Track 7. Session 3: Migrations, international HRM and cross-cultural management.

Session Chair:
Alina Stundžienė, Kaunas University of Technology, Lithuania

Human Resource Management in Serbian Railways: Challenges and Perspectives
Emil Velinov (Skoda Auto University)
Vasko Vassilev (University of Transport in Sofia-Kableshkov)

Organizational Behavior and Its Impact on Management Case Study: Integration of the Ministry of Youth and Sports, and the Ministry of Arts and Culture in Qatar
Khaloud Al-Sulaiti (Szent Istvan University)

Management Consulting – Trends, Tendencies and Challenges in Europe 2006–2018
Ildiko Csapo (Szent Istvan University)
Ibrahim Halal Ergün (Szent Istvan University)

Youth Employment in Lithuania: Experience, Satisfaction and Causes of Unemployment
Alina Stundzieien (Kaunas University of Technology)
Vilda Giziene (Kaunas University of Technology)
Vytautas Barkauskas (Kaunas University of Technology)

An Investigation of Top Management Teams’ National Career Patterns in the Age of Globalization – Evidence from Eastern Europe
Anja Wilden (Leipzig Graduate School of Management)
15.45–17:00
3rd Hall

Session 18 – Competitive

Track 8. Session 2: Regional cooperation and competitiveness of economies and industries.

Session Chair:
Akvilė Čibinskienė, Kaunas University of Technology, Lithuania

Quantum Theory and Artificial Intelligence in Economic Development Patterns: Theoretical Insights
- Jurgita Bruneckiene (Kaunas University of Technology)
- Robertas Juicevicius (Kaunas University of Technology)
- Mantas Lukauskas (Kaunas University of Technology)
- Jonas Rapsikevicius (Kaunas University of Technology)
- Ineta Zykiene (Kaunas University of Technology)

Just Look behind the Data! Czech and Hungarian Outward Foreign Direct Investment and Multinationals Compared
- Magdolina Sass (MTA KRTK)
- Jana Vickova (University of Economics, Prague)

Investment Promotion (Policy) – between Targeted and Generic Approaches
- Pawel Capik (University of the West of England)

15.45–17:00

Session 19 – POSTERS’ SESSION

A Conceptual Framework for Studying Innovation Cooperation Performance
- Piotr Trapczynski (Poznan University of Economics and Business)
- Łukasz Puslecki (Poznan University of Economics and Business)
- Michal Staszków (Poznan University of Economics and Business)

Assessment of the Impact and Quality of Research – Insights for South East Asian Countries
- Arkadiusz Michal Kowalski (Collegium of World Economy, SGH Warsaw School of Economics)
- Lidia Danik (Warsaw School of Economics)
- Małgorzata Stefania Lewandowska (Warsaw School of Economics)

17.00–17.30
1st Hall

CLOSING SESSION AND AWARDS CEREMONY

Session Co-Chairs:
- Jurgita Sekliucienė, AIB-CEE Chair for Program 2019, Kaunas University of Technology
- Łukasz Puślecki, Chair of AIB-CEE Chapter, Poznan University of Economics and Business
- Blazenka Knezevic, University of Zagreb, Croatia (Presentation for the 2020 AIB-CEE conference in Zagreb)

18.00–20:00

*Optional (1):
EXCURSION “LITVAK LANDSCAPE IN KAUNAS”

Meeting place: near central Post Office, Laisvės av. 102, Kaunas 44001