

# DETAILED PROGRAM

AIB-CEE 2019 CONFERENCE DETAILED PROGRAM

W E D N E S D A Y ,

2 5 S E P T E M B E R

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**8.00-9:00**

**REGISTRATION**

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**Part 1 9.00-11:00**

**DOCTORAL COLLOQUIUM**

**Part 2 11.30-13:00**

**Room A228**

Chair:

**Daria Podmetina**, *Lappeenranta University of Technology*

Faculty Panel:

**Pervez Ghauri**, *Birmingham Business School*

**William Newbury**, *Florida International University*

**Áron Perényi**, *Swinburne University of Technology*

**Max von Zedtwitz**, *Kaunas University of Technology*

**Žaneta Piligriminienė**, *Kaunas University of Technology*

**Vytautas Snieška**, *Kaunas University of Technology*

**Daiva Dumčiuvienė**, *Kaunas University of Technology*

**Monika Petraité**, *Kaunas University of Technology*

*Pre-admitted participants only*

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**11.00-11.30**

**COFFEE BREAK**

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**11.30-13.00**

**AIB-CEE EXECUTIVE BOARD MEETING**

**Room A225**

Board members:

**Lukasz Puslecki**, *Poznan University of Economics and Business* (Chair of AIB-CEE Chapter)

**Erzsébet Czakó**, *Corvinus University of Budapest*

**Andreja Jaklic**, *University of Ljubljana*

**Mirosław Jarosiński**, *SGH Warsaw School of Economics*

**Blazenka Knezevic**, *University of Zagreb, Croatia*

**József Poór**, *Szent Istvan University*

**Jurgita Sekliuckiene**, *Kaunas University of Technology*

**Michał Staszaków**, *Poznan University of Economics and Business*

**Piotr Trapczynski**, *Poznan University of Economics and Business*

**Tiia Vissak**, *University of Tartu*

**Krzysztof Wach**, *Cracow University of Economics*

*Pre-admitted participants only*

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**13.00-14.00**

**LUNCH**

**14.00-17.30**

**JIBP PAPER DEVELOPMENT WORKSHOP**

**Room A226**

Chair:

**Sarianna Lundan** (JIBP Editor-in-Chief), *University of Bremen* and **Ilan Alon**, *University of Agder*

*Pre-admitted participants only.*

*Coffee is provided (15.30-16.00)*

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**14.00-17.30**

**Room A225**

**JEEMS PAPER DEVELOPMENT WORKSHOP**

Chair:

**Thomas Steger** (JEEMS Editor-in-Chief) and **Piotr Trapczynski**, *Poznan University of Economics and Business*

*Pre-admitted participants only.*

*Coffee is provided (15.30-16.00)*

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**14:30-16:30**

**\*Optional (1):**

**VISIT TO HIGH-TECH COMPANY ELINTA**

Priority registration is required.

Meeting place: Santaka Valley, K. Baršausko str. 59, Kaunas

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**14:30-16:30**

**\*Optional (2):**

**EXCURSION "A DATE WITH ADAM MICKIEWICZ"**

Priority registration is required.

Meeting place: Santaka Valley, K. Baršausko str. 59, Kaunas

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**T H U R S D A Y ,  
S E P T E M B E R 2 6  
2 0 1 9**

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**08.00-09.00**      **WELCOME COFFEE & REGISTRATION**

**09.00-09:30**      **AIB-CEE 2019 OPENING PLENARY SESSION**

**1st Hall**

Official opening and greetings:

**Elijus Čivilis**, Vice-Minister, *Ministry of the Economy and Innovation of the Republic of Lithuania*

**Visvaldas Matijošaitis**, Mayor, *Kaunas City Municipality (tbc)*

**Jonas Čeponis**, Vice-Rector, *Kaunas University of Technology*

**Edita Gimžauskienė**, Dean, *School of Economics and Business, Kaunas University of Technology*

**Łukasz Puślecki**, Chair of AIB-CEE Chapter, *Poznan University of Economics and Business*

**Jurgita Sekliuckienė**, AIB-CEE Chair for Program 2019, *Kaunas University of Technology*

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**09.30-10:15**      **SPECIAL SESSION**

**1st Hall**

Keynote speaker:

**Jan-Erik Vahlne**, *University of Gothenburg*

"Digitalization, People and Multinational Business Enterprise Evolution"

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**10.15-10.30**      **COFFEE BREAK**

**10.30-12:00**      **SPECIAL SESSION**

**1st Hall**

Keynote speeches:

**Ilan Alon**, *University of Agder*

"Globalization of EM Firms: The Case of China"

**Max von Zedtwitz**, *Kaunas University of Technology and Southern Denmark University*

"Changes in the Global Landscape of Innovation – Some Myths, Some Realities"

**Pervez Ghauri**, *University of Birmingham*

"The Changing Landscape of International Business: The Impact of Populist Governments and BREXIT"

**PANEL DISCUSSION**

Moderator:

**Monika Petraité**, *Kaunas University of Technology*

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**12.00-13.00**      **LUNCH**

**13.00-14:45**      **PANEL 1**

**1st Hall**

**"Business and Academia Perspective on the Dynamic Environment"**

Chair:

**Mirosław Jarosiński**, *Warsaw School of Economics*

Discussant:

**Andreja Jaklic**, *University of Ljubljana*

Panelists:

**Tomas Jasklevicius**, *CEO of Arginta Engineering, Lithuania*

**Marius Kalanta**, *Enterprise Lithuania*

**Davor Vuchkovski**, *University of Ljubljana*

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## PARALLEL SESSIONS 1-5

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**13.00-14:45**  
**Room A226**

### Session 1 – Competitive

#### Track 7. Session 1: Migrations, international HRM and cross-cultural management.

Session Chair:

**József Poór**, *Szent István University, Hungary*

Microfoundations of Lateral Collaboration in MNC: The Case of Finnish, Russian, and Indian Units Working on a Global Virtual Project

**Ausrine Silenskyte** (*University of Vaasa*)

The Role of Indulgence Versus Restraint as Cultural Hofstede Dimension on Corporate Performance

**Houda Aleqadat** (*Szent Istvan University*)

Initial Findings for Labor Markets in the Czech Republic, Hungary, Poland and Slovakia (2016–2017)

**József Poór** (*J. Selye University*)

**Allen D. Engle** (*Eastern Kentucky University*)

**Ádám Kovács** (*J. Selye University*)

**Anna Albrychiewicz-Slocinska** (*Czestochowa University of Technology*)

**Zdenek Caha** (*Institute of Technology and Business in České Budejovice*)

**Vilmante Kumpikaite-Valiuniene** (*Kaunas University of Technology*)

**Zsolt Horbulák** (*Comenius University*)

The Role of E-Government in Enhancing the Organizational Efficiency Literature Review: The Third World Country, the Financial and Investment Sector

**Ahmad Juratli** (*Szent Istvan University, Godollo*)

The Concept of ‘Talent’ in the Labour Management Perspective – The Bibliometric Analysis of Literature

**Yauheniya Barkun** (*Bialystok University of Technology*)

**Ewa Rollnik-Sadowska** (*Bialystok University of Technology*)

**Ewa Glinska** (*Bialystok University of Technology*)

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**13.00-14.45**  
**Room A225**

### Session 2 – Competitive

#### Track 11. Session 1: Innovation, knowledge management and entrepreneurship.

Session Chair:

**Anna Lis**, *Gdansk University of Technology*

Subsidiaries’ Dual Embeddedness and Innovation-Related Competitive Advantage. Evidence from Selected European Union Countries

**Malgorzata Stefania Lewandowska** (*Warsaw School of Economics*)

**Tomasz Golebiowski** (*Warsaw School of Economics*)

**Malgorzata Rószkiewicz** (*Warsaw School of Economics*)

Multitasking and Its Effects on Individual and Organisational Performance in KIBS

**Inese Suija-Markova** (*Riga Technical University*)

**Liene Briede** (*Riga Technical University*)

**Elina Gaile-Sarkane** (*Riga Technical University*)

**Iveta Ozolina-Ozola** (*Riga Technical University*)

Social Franchising: Achieving a Mission-Driven Shared Identity in Micro-Franchising

**Felicia Naatu** (*University of Agder*)

**Ilan Alon** (*University of Agder*)

**Rehema Uwamahoro** (*University of Rwanda*)

Linking Individual Competencies and Innovation Performance in SMEs: The Mediating Role of Organizational Open Innovation Capabilities

**Ilma Pranciulyte-Bagdziuniene** (*Kaunas University of Technology*)

**Monika Petraite** (*Kaunas University of Technology*)

**Iryna Maliatsina** (*Lappeenranta University of Technology*)

**Daria Podmetina** (*Lappeenranta University of Technology*)

The Influence of Human Resource Management (HRM) Practices on Knowledge Sharing in ERP Implementation

**Alphonse Aklamanu** (*Ghana Institute of Management and Public Administration (GIMPA)*)

High Growth Entrepreneurship: Understanding the Interactive Effect of Regulations and Culture

**Ratan Dheer** (*Eastern Michigan University*)

**Len Treviño** (*Florida Atlantic University*)

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**13.00-14:45**

**3rd Hall**

### **Session 3 – Competitive**

#### **Track 4. Session 1: International entrepreneurship, strategy, innovation and international family firms.**

Session Chair:

**Krzysztof Wach**, *Cracow University of Economics, Poland*

Succession in Family Firms, Success in Internationalisation? The Impact of Management Succession on the Internationalisation of Family Firms in Hungary

**Tician Baranyai** (*Corvinus University of Budapest*)

**Miklos Kozma** (*Corvinus University of Budapest*)

Internationalization Patterns of Polish Family High-Tech Firms

**Nelly Daszkiewicz** (*Gdansk University of Technology*)

Survival of Hungarian International New Ventures

**Miklós Stocker** (*Corvinus University of Budapest*)

Entrepreneurial Marketing Communication – Qualitative Study of Polish, Italian and Finnish INVs

**Lidia Danik** (*Warsaw School of Economics*)

**Izabela Kowalik** (*Warsaw School of Economics*)

**Katarzyna Kowalska** (*Warsaw School of Economics*)

Mechanisms of Overcoming Distance in International Business: An Exploratory Study of Firms from a Post-Transition Economy

**Mariola Ciszewska-Mlinarić** (*Kozminski University*)

**Piotr Trapczynski** (*Poznan University of Economics and Business*)

**Piotr Wojcik** (*Kozminski University*)

Addressing Challenges on the Ground: Mechanisms of Responding to Psychic Distance. A Study of Chinese MNEs in Poland

**Mariola Ciszewska-Mlinarić** (*Kozminski University*)

**Ilona Hunek** (*Kozminski University*)

**Richard (Mingchun) Cao** (*Kozminski University*)

Opportunity-Based View for Analyzing Challenges in Startup Development: A Study on Technology-Based Startups

**Jurgita Sekliuckiene** (*Kaunas University of Technology*)

**Rimgaile Vaitkiene** (*Kaunas University of Technology*)

**Rita Juceviciene** (*Kaunas University of Technology*)

**Monika Petraite** (*Kaunas University of Technology*)

**Jurgita Giniuniene** (*Kaunas University of Technology*)

**Daiva Koponen** (*Kaunas University of Technology*)

Business Models and Firm Internationalisation: Towards a Research Agenda

**Marian Gorynia** (*Poznan University of Economics and Business*)

**Piotr Trapczynski** (*Poznan University of Economics and Business*)

**Szymon Bytniewski** (*Poznan University of Economics and Business*)

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**13.00-14:45**

**2nd Hall**

#### **Session 4 – Competitive**

**Track 6:** International marketing: societies, markets and cultures.

Session Chair:

**Agnieszka Głodowska**, *Cracow University of Economics, Poland*

The Maturity of Corporate Relationship Management and Firm Performance – A Step towards Relationship Management Mid-Range Theory

**Bartosz Deszczynski** (*Poznan University of Economics and Business*)

**Maciej Beresewicz** (*Poznan University of Economics and Business*)

Gender Inequality and Lending to Women: The Moderating Effect of Internationalization

**Samuel Anokye Nyarko** (*University of Agder and Université Libre de Bruxelles*)

Differences of X and Y Generation in Online Book Purchasing

**Blazenka Knezevic** (*University of Zagreb*)

**Martina Falat** (*University of Zagreb*)

**Ines Sosa Meštrovic** (*University of Zagreb*)

An Empirical Examination of the Use of Linguistics in the Creation of Global Brand Names

**Newell Wright** (*North Dakota State University*)

**Val Larsen** (*James Madison University*)

Pitfalls in Writing a Good Paper in International Business and Export Marketing: The case of International Journal of Export Marketing

**Dafnis N Coudounaris** (*University of Tartu*)

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**13.00-14:45**

**Room A228**

#### **Session 5 – Competitive**

**Track 10: Digital economy and digital business: 4th Industrial Revolution.**

Session Chair:

**Kęstutis Duoba**, *Kaunas University of Technology, Lithuania*



Designing for the Fourth Industrial Revolution in Business

**Arnesh Telukdarie (University of Johannesburg)**

Circular Economy and Industry 4.0 Relationships: One-Way or Two-Way?

**Marek Cwiklicki (Cracow University of Economics)**

**Magdalena Wojnarowska (Cracow University of Economics)**

What is Driving the Sharing Economy as a Perspective Business Model?

**Vilma Karobliene (Kaunas University of Technology)**

**Vaida Pilinkiene (Kaunas University of Technology)**

Enabling Technologies and Dynamic Capabilities: The Case of the US Healthcare Industry

**Asta Pundziene (Kaunas University of Technology)**

**Sohvi Heaton (LMU)**

**David Teece (UC Berkeley)**

Financial Modelling Trends for Production Companies in Industry 4.0 Mist

**Inga Kartanaite (Kaunas University of Technology)**

**Rytis Krušinskas (Kaunas University of Technology)**

Assessing Employee Readiness for Industry 4.0 Using Intelligent Career Framework

**Živilė Stankevičiūtė (Kaunas University of Technology)**

**Eglė Staniškienė (Kaunas University of Technology)**

**Asta Daunorienė (Kaunas University of Technology)**

Evaluation of Digital Marketing Impact on Sales Growth of Small and Medium Enterprises: Case of Latvia

**Deniss Sceulovs (Riga Technical University/Institute of Business Engineering and Management)**

**Vyacheslav Lisenkov (Riga Technical University/Institute of Business Engineering and Management)**

**Viktorija Babica (Riga Technical University/Institute of Business Engineering and Management)**

Factors of Trust in Advanced Analytics in Central Europe

**Zoltan Bakonyi (Horvath & Partners Management Consultants)**

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**14.45-15:15**

**COFFEE BREAK**

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**15.15-17:00**

**PANEL 2**

**1st Hall**

**“Academia, Business and Institutions (AIB): Challenges and Opportunities for Innovation Cooperation in the CEE region”**

Chair:

**Łukasz Puślecki**, Chair of AIB-CEE Chapter, *Poznan University of Economics*

Discussant:

**Mirosław Jarośniński**, *SGH Warsaw School of Economics*

Panelists:

**Agnieszka Głodowska**, *Cracow University of Economics*

**Andreja Jaklič**, *University of Ljubljana*

**Małgorzata Stefania Lewandowska**, *SGH Warsaw School of Economics*

**Michał Staszaków**, *Poznań University of Economics and Business*

**Piotr Trąpczyński**, *Poznań University of Economics and Business*

**Krzysztof Wach**, *Cracow University of Economics*

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## PARALLEL SESSIONS 6-10

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15.15-17:00  
Room A226

### Session 6 – Competitive

#### Track 7. Session 2: Migrations, international HRM and cross-cultural management.

Session Chair:

**Vilmantė Kumpikaitė-Valiūnienė**, *Kaunas University of Technology, Lithuania*

Migration and Mobility Issues in Hungary and Slovakia Based on an Empirical Baseline Research Conducted in Hungary and in Slovakia

**József Poór** (*Szent István University*)

**Ineta Žičkutė** (*Kaunas University of Technology*)

**Judit Suhajda Csilla** (*Szent István University*)

**Valentinyi Klára Veresné** (*Szent István University*)

**Kristóf Csizmadia** (*J. Selye University*)

**Andrea Vizstenvelt** (*Szent István University*)

Burnout of Migrant and Non-Migrant Entrepreneurs: Pilot Study of Italians Owning Restaurants

**Vilmante Kumpikaite-Valiuniene** (*Kaunas University of Technology*)

**Alberto Salvatoni** (*Università degli studi di Bergamo*)

**Matteo Pullega** (*Università degli studi di Bergamo*)

**Ineta Žičkutė** (*Kaunas University of Technology*)

Migration Challenges and Human Resource Management: A Research on Tolerance and Sensitivity in Hungary

**Zsolt Nemeskéri** (*University of Pécs*)

**Iván Zádori** (*University of Pécs*)

**Zoltán Huszár** (*University of Pécs*)

Assessment of the Impact of Income Inequality on Population's Migration

**Daiva Laskiene** (*Kaunas University of Technology*)

**Ineta Zykiene** (*Kaunas University of Technology*)

**Paulina Verdnikovaite** (*Kaunas University of Technology*)

To Be or Not to Be: How Migrant Entrepreneurs Balance Social Embeddedness for Opportunity Identification?

**Qihai Huang** (*Keele University*)

**Xinchun Li** (*Sun Yat Sen University*)

**Wenping Ye** (*Jinan University*)

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15.15-17:00  
Room A228

### Session 7 – Competitive

#### Track 11. Session 2: Innovation, knowledge management and entrepreneurship.

Session Chair:

**Jurgita Sekliuckienė**, *Kaunas University of Technology, Lithuania*

Transformational Competence of Organization

**Jolanta Zemguliene** (*Vilnius University*)

**Mantas Valukonis** (*Kaunas University of Technology*)

R&D Intensive Entrepreneurial Growth in Transition Country: Longitudinal Case Study

**Monika Petraite** (*Kaunas University of Technology*)

**Vytaute Dlugoborskyte** (*Kaunas University of Technology, Hamburg University of Technology*)

**Irma Bagdoniene** (*Kaunas Science and Technology Park*)

Technological Capability and Absorptive Capacity Dynamics through Cluster Organizations

**Anna Lis** (*Gdansk University of Technology*)

**Malgorzata Rozkwitalska** (*WSB University in Gdansk*)

Development of Bio-Based Economy: Entrepreneurial Endeavours and Innovation across Bulgarian Wine Industry

**Mina Nikolaeva Angelova** (*University of Plovdiv Paisii Hilendarski*)

**Daniela Dobрева Pastarmadzhieva** (*University of Plovdiv Paisii Hilendarski*)

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**15.15-17:00**

**3rd Hall**

**Session 8 – Competitive**

**Track 8. Session 1: Regional cooperation and competitiveness of economies and industries.**

Session Chair:

**Erzsébet Czakó**, *Corvinus University of Budapest, Hungary*

Sticky Places for Foreign Subsidiaries in the Realm of Industry 4.0 – The Case of the Aviation Valley in Poland

**Barbara Jankowska** (*Poznan University of Economics and Business*)

Logistics Sector Impact on Sustainable Economic Development: Concept and Indicators

**Akville Cibinskiene** (*Kaunas University of Technology*)

**Deimante Šulskyte** (*Kaunas University of Technology*)

The European Automotive Industry in the Wake of Industry 4.0 and Brexit

**Gabriella Tabajdi** (*University of Szeged*)

Manufacturing and Services Interactions in Global Value Chains: Are There Any Differences Between 'Old' and 'New' EU Member States?

**Stare Metka** (*University of Ljubljana*)

**Andreja Jaklic** (*University of Ljubljana*)

**Klemen Knez** (*University of Ljubljana*)

Assessment of Manufacturing Globalisation of a Small Country

**Rozita Susniene** (*Kaunas University of Technology*)

**Irena Pekarskiene** (*Kaunas University of Technology*)

**Dzintra Atstaja** (*BA School of Business and Finance*)

Employee Relations in Asian Subsidiaries in Hungary: Home or Host Country Factors Dominate?

**Magdolna Sass** (*MTA KRTK*)

**Andrea Gubik** (*University of Miskolc*)

**Ágnes Szunomár** (*MTA KRTK*)

**Shobha Kiran** (*MTA KRTK*)

Sustainable Energy Consumption in Public Buildings: The Significance of Occupants' Behaviour

**Akville Cibinskiene** (*Kaunas University of Technology*)

**Daiva Dumciuviene** (*Kaunas University of Technology*)

**Meda Andrijauskiene** (*Kaunas University of Technology*)

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**15.15–17:00**  
**Room A225**

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**Session 9 – Competitive**

**Track 3: Internationalization of firms: from rethinking MNEs, to SMEs and BGs.**

Session Chair:

**Tiia Vissak**, *University of Tartu, Estonia*

The Role of Networking in Internationalization of Czech Firms: Effect of Industry and Environmental Uncertainty

**Mohit Srivastava** (*University of Economics, Prague*)

**Ladislav Tyll** (*University of Economics, Prague*)

The Use of Organizational Learning Practices in Start-ups Growth

**Viktorija Baltrunaite** (*Kaunas University of Technology*)

**Jurgita Sekliuckiene** (*Kaunas University of Technology*)

Internationalization Trends in Hungary from the Point of View of SMEs

**Miklós Losoncz** (*Budapest Business School University of Applied Sciences*)

Cross Borders Mergers and Acquisitions (CBMA) Through Exaptation: Does Domestic Geographical Dispersion Matter?

**Muhammad Shujaat Mubarik** (*Muhammad Ali Jinnah University*)

**Qazi Muhammad Adnan Hye** (*Muhammad Ali Jinnah University*)

Strategic Responses to Institutional Pressures in International Retailing: An Exploratory Framework

**Alphonse Dr Aklamanu** (*Ghana Institute of Management and Public Administration (GIMPA)*)

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**15.15–17:00**  
**2nd Hall**

**Session 10 – Competitive**

**Track 9. Session 1: International economics, finance and accounting.**

Session Chair:

**Inna Romanova**, *University of Latvia*

The Impact of an Aging Population and Social Stratification: The Latvian Case

**Ramona Rupeika-Apoga** (*University of Latvia*)

**Inna Romanova** (*University of Latvia*)

**Larisa Bule** (*University of Latvia*)

**Yannis E. Thalassinou** (*Gulf University for Science and Technology*)

Financialization: Curse or Salvation? The Case of Latvia, a Small and Post-Transition Economy

**Joanna Stawska** (*University of Lodz*)

**Ramona Rupeika-Apoga** (*University of Latvia*)

**Maciej Malaczewski** (*University of Lodz*)

**Iwona D. Czechowska** (*University of Lodz*)

**Fatima Sol Murta** (*University of Coimbra*)

Minority Shareholder Protection and Firm Performance: Evidence from Europe

**Michael Louis Troilo** (*The University of Tulsa*)

**Svetlana Orlova** (*The University of Tulsa*)

The Relationship between the European Union's Economic Power Status and the Economic Convergence of the Member States

**Tudor Mugurel Aursulesei** (*Alexandru Ioan Cuza University of Iasi*)

**Stefan Catalin Topliceanu** (*Alexandru Ioan Cuza University of Iasi*)

**Liviu George Maha** (*Alexandru Ioan Cuza University of Iasi*)

Initial Coin Offerings (ICOs): Success Drivers of Innovative Financing Mechanism

**Alfreda Šapkauskienė** (*Vilnius University*)

**Ingrida Višinskaite** (*Kaunas University of Technology*)

Corporate Social Responsibility and Age of Productivity: Upper Echelon Prospective

**Qaiser Rafique Yasser** (*Centre for Rural Economy, Planning Commission*)

**Saiqa Yameen** (*City School (Group Head Office)*)

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**17.30-19.30**

**\*Optional:  
EXCURSION "KAUNAS CITY TOUR"**

Meeting place: Kaunas castle, Pilies str. 17, Kaunas 44275

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**19.30-22.30**

**GALA DINNER**

Venue: The M. K. Čiurlionis National Museum of Art. Location: V. Putvinskio str. 55, Kaunas

*Established in 1921, the M. K. Čiurlionis National Museum of Art has turned into one of the oldest and largest art museums in Lithuania. It is the only place in the world with the creative legacy of the most famous Lithuanian artist, composer and public figure M. K. Čiurlionis (1875-1911). The paintings and graphics of this brilliant Lithuanian artist are exhibited in the modern renovated premises since 2003. In the Music Hall of the museum there is a possibility to listen to his music.*

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**F R I D A Y ,**

**S E P T E M B E R 27**

**2019**

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**08.00-09.00**      **WELCOME COFFEE & REGISTRATION**

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**08.00-09.00**      **RESEARCHERS' NETWORKING SESSION**

**3rd Hall**

Chair:

**Mirosław Jarosiński**, *Warsaw School of Economics*

\*Optional (only for those who are interested in cross-country collaboration)

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**09.00-10:30**      **PLENARY SESSION**

**1st Hall**

**William Newbury**, *Florida International University*

"Building Corporate Reputations in Transition Economies: Overcoming Home Country and Other Barriers in a Digital World"

**Takis Damaskopoulos**, *European Institute of Interdisciplinary Research (EIIR)*

"Reflections on the Fourth Industrial Revolution: Inflection Point, Entropy, or Interregnum?"

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**10:30-11.00**      **COFFEE BREAK**

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**11.00-12.30**      **MEET-THE-EDITORS SESSION**

**2nd Hall**

Chair:

**Krzysztof Wach**, *EBER (Editor-in-Chief), Cracow University of Economics*

Discussant:

**Tiiu Vissak**, Ph.D., *University of Tartu*

Panelists:

**Sarianna Lundan**, *JIBP (Editor-in-Chief)*

**Pervez Ghauri**, *International Business Review (Editor-in-Chief)*

**Thomas Steger**, *JEEMS (Editor-in-Chief)*

**Desislava Dikova**, *Journal of East West Business (Editor-in-Chief)*

**Rūta Kazlauskaitė**, *Baltic Journal of Management (Editor-in-Chief)*

**Aistė Dovalienė**, *Engineering Economics (Executive Editor)*

**Pawel Korzynski**, *Journal of Management & Business Administration. Central Europe (JMBA.CE) (Editor-in-Chief)*

**Rasa Daugėlienė**, *European Integration Studies (Editor-in-Chief)*

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**11.00-12.30**      **PANEL 3**

**1st Hall**

**"Digitization and Transformation of the Industry: Current State and Future Trends"**

Chair:

**Mantas Vilkas**, *Kaunas University of Technology*

Panelists:

**Jurga Duobienė**, *Kaunas University of Technology*

**Beata Šeinauskienė**, *Kaunas University of Technology*

**Takis Damaskopoulos**, *European Institute of Interdisciplinary Research (EIIR)*

*The session has received funding from European Social Fund (project No P-MIP-17-380) under grant agreement with the Research Council of Lithuania (LMTLT, No. S-MIP-17-128).*

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**12.30-13.30**      **LUNCH**

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**13.30-15:15**  
**Room A225**

**ROUND TABLE SESSION**

**PANEL 4**

**“Perspectives on Online International Business Education: Best Practices, Trends and Technologies”**

Chair:

**Ronaldo Parente**, *Florida International University*

Panelists:

**Bill Newburry**, *Florida International University*

**David Wernick**, *Florida International University*

**John Branch**, *University of Michigan*

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**PARALLEL SESSIONS 11-15**

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**13.30-15:15**  
**1st Hall**

**Session 11 – Competitive**

**Track 5. Session 1: Global value chains and developments in FDI and international trade.**

Session Chair:

**Andreja Jaklič**, *University of Ljubljana, Slovenia*

Contemporary Trade Disputes over Renewable Energy – The Case of the Solar Photovoltaic Sector

**Bozena Pera** (*Cracow University of Economics*)

**Agnieszka Hajdukiewicz** (*Cracow University of Economics*)

Moldova’s Inflow of Foreign Direct Investments and Its Contribution to the Export Creation and Increasing Competitiveness

**Cristian Caraman** (*Alexandru Ioan Cuza University of Iasi*)

**Cristin Murafa** (*Alexandru Ioan Cuza University of Iasi*)

**Liviu George Maha** (*Alexandru Ioan Cuza University of Iasi*)

Global Value Chains, Skills and Innovation Activities in Firms: Conceptual Issues

**Pijus Kruminas** (*Visionary Analytics*)

**Agne Paliokaite** (*Visionary Analytics*)

**Žilvinas Martinaitis** (*Visionary Analytics*)

**Marek Tiits** (*Institute of Baltic Studies*)

Export and Productivity in Global Value Chains: Comparative Evidence from Latvia and Estonia

**Konstantins Benkovskis** (*SSE Riga, Bank of Latvia*)

**Jaan Masso** (*University of Tartu*)

**Olegs Tkacevs** (*Bank of Latvia*)

**Priit Vahter** (*University of Tartu*)

**Naomitsu Yashiro** (*OECD*)

Chinese FDI in East Central Europe

**Magdolna Sass** (*MTA KRTK*)

The Macroeconomic Behavior in the Baltic States: Pre- and Post- Accession to the EU Approach

**Deimante Ramonaite** (*Kaunas University of Technology*)

**Vaida Pilinkiene** (*Kaunas University of Technology*)

**Alina Stundziene** (*Kaunas University of Technology*)



Resource Dependencies and Performance Implications in the Supplier Network between System Suppliers and Their Component Suppliers: A Study of the Global Automobile Industry

**Dasol Sim** (*Florida International University*)

**Ronaldo Couto Parente** (*Florida International University*)

Poland's Participation in Global Value Chains

**Aleksandra Nacewska-Twardowska** (*University of Łódź*)

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**13.30-15:15**

**3rd Hall**

**Session 12 – Competitive**

**Track 2: Developments in IB theory: from going international to designing international business models.**

Session Chair:

**Piotr Trąpczyński**, *Poznań University of Economics and Business, Poland*

Imperfection of the WTO as a Hazard for International Business

**Krystyna Zoladkiewicz** (*University of Gdansk*)

**Renata Orłowska** (*University of Gdansk*)

The Signification of Trade and Investment Activity of Foreign-Owned Companies in CEE Countries, with Particular Reference of Poland

**Aneta Maria Kosztowniak** (*Kazimierz Pulaski University of Technology and Humanities in Radom*)

Outward and Inward Internationalisation and Innovativeness of Firms in Poland

**Maja Szymura-Tyc** (*University of Economics in Katowice*)

Re-Internationalization: Four Cases

**Tiia Vissak** (*University of Tartu*)

**Barbara Francioni** (*University of Urbino "Carlo Bo"*)

Entrepreneurial Orientation and Innovation as Drivers of Internationalization of Businesses from Large Emerging Economies

**Krzysztof Wach** (*Cracow University of Economics*)

**Agnieszka Głodowska** (*Cracow University of Economics*)

**Marek Maciejewski** (*Cracow University of Economics*)

Development Determinants of Polish Foreign Direct Investment in the United States

**Malgorzata Jaworek** (*Nicolaus Copernicus University in Torun*)

**Magdalena Kuczmarska** (*Nicolaus Copernicus University in Torun*)

**Marcin Kuzel** (*Nicolaus Copernicus University in Torun*)

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**13.30-15:15**

**2nd Hall**

**Session 13 – Competitive**

**Track 4. Session 2: International entrepreneurship, strategy, innovation and international family firms.**

Session Chair:

**Blazenka Knezevic**, *University of Zagreb, Croatia*

Export Performance Determinants: What Do We Know and What Should We Know?

**Piotr Trąpczyński** (*Poznan University of Economics and Business*)

**Krystian Barłozewski** (*Warsaw School of Economics*)

Influence of Innovation on Startups' Export Performance in CEE and Central Asia Countries

**Adam Michalik** (*Cracow University of Economics*)

**Krystian Bigos** (*Cracow University of Economics*)

Eco Innovation and Economic Performance of European Union Enterprises. Does Internationalisation Mediates This Link?

**Malgorzata Stefania Lewandowska** (*Warsaw School of Economics*)

**Tomasz Golebiowski** (*Warsaw School of Economics*)

**Malgorzata Rószkiewicz** (*Warsaw School of Economics*)

Internationalisation Strategy of Family-Owned Business Groups – LPP Case Study

**Wioletta Mierzejewska** (*Warsaw School of Economics*)

**Anna Krejner-Nowecka** (*Warsaw School of Economics*)

Exploring how managers in Central European countries adapt their leadership practices to the business environment

**Áron Perényi** (*Swinburne University of Technology*)

**Christopher Selvarajah** (*Swinburne University of Technology*)

**Janusz Tanas** (*Australian Catholic University*)

**Zuzana Tucková** (*Tomas Bata University in Zlín*)

**Brigitta Bozó** (*Budapest University of Technology*)

**Anna Odrowaz-Coates** (*Maria Grzegorzewska University in Warsaw*)

**Mária Seková** (*Matej Bel University, Banská Bystrica*)

How to Optimize Innovation Management Processes in International Business? Managerial Skill Set and Organizational Capabilities to Benefit from Open Innovation Ecosystem

**Dorota Roszkowska** (*University of Białystok*)

Analysis and Assessment of Employee Competences in Polish Therapeutic Enterprises

**Diana Dryglas** (*AGH University of Science and Technology*)

**13.30-15:15**

**Room A226**

**Session 14 – Competitive**

**Tracks 1 and 12: Research methods in international business: qualitative, quantitative and mix of methodologies; Teaching IB and networking in the CEE region.**

Session Chair:

**Mirosław Jarosiński**, *Warsaw School of Economics, Poland*

Use of Multimedia in IB Teaching: An Empirical Study Comparing Lecturer and Student Perceptions and Expectations

**Filip De Beule** (*University of Leuven*)

**Andreja Jaklic** (*University of Ljubljana*)

**Aleksandra Kania** (*Poznan University of Economics and Business*)

**Katarzyna Mroczek-Dabrowska** (*Poznan University of Economics and Business*)

**Nukhet Vardar** (*El Izi Communications Consultancy UK Limited*)

**Hinrich Voss** (*Leeds University Business School*)

Network Generation Students: Lateral Profiles and Digital Skills

**Emil Velinov** (*Skoda Auto University*)

**Igor Denisov** (*Russian University of Economics-Plekhanov*)

The Power of Crowd for Business Data-Driven Visualization Analysis

**Iryna Maliatsina** (*LUT University*)

**Jaan-Pauli Kimpimäki** (*LUT University*)

**13.30-15:15**  
**Room A228**

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**Session 15 – Competitive**

**Track 11. Session 3: Innovation, knowledge management and entrepreneurship.**

Session Chair: **Malgorzata Stefania Lewandowska**, *Warsaw School of Economics, Poland*

Integrated Model for Team Innovativeness Prediction: How the Team Diversity and the Change of Team Composition Determine Its Innovation Outcomes

**Vytaute Dlugoborskyte** (*Kaunas University of Technology, Hamburg University of Technology*)

**Monika Petraite** (*Kaunas University of Technology*)

China's Innovation Capacity and Its Convergence towards the European Union

**Arkadiusz Michal Kowalski** (*Collegium of World Economy, SGH Warsaw School of Economics*)

**Agnieszka McCaleb** (*Collegium of World Economy, SGH Warsaw School of Economics*)

Organizations' Sustainable Human Resource Management Practices that Encourage Innovative Work Behavior in Industry 4.0

**Urtė Ciganė** (*Kaunas University of Technology*)

**Živilė Stankevičiūtė** (*Kaunas University of Technology*)

Prioritizing Dimensions of International Entrepreneurial Eco-System: A Proposed Framework

**Qazi Muhammad Adnan Hye** (*Muhammad Ali Jinnah University*)

**Muhammad Shujaat Mubarik** (*Muhammad Ali Jinnah University*)

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**15.15-15:45**

**COFFEE BREAK**

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**15.45-17:00**

**1st Hall**

**AIB-CEE CHAPTER DEVELOPMENT SESSION**

Session Chair:

**Łukasz Puślecki**, Chair of AIB-CEE Chapter, *Poznan University of Economics*

Panelists:

**Erzsébet Czakó**, *Corvinus University of Budapest*

**Andreja Jaklic**, *University of Ljubljana*

**Mirosław Jarosinski**, *SGH Warsaw School of Economics*

**Blazenka Knezevic**, *University of Zagreb, Croatia*

**József Poor**, *Szent Istvan University*

**Jurgita Sekliuckiene**, *Kaunas University of Technology*

**Michal Staszków**, *Poznan University of Economics and Business*

**Piotr Trapczynski**, *Poznan University of Economics and Business*

**Tiiia Vissak**, *University of Tartu*

**Krzysztof Wach**, *Cracow University of Economics*

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**PARALLEL SESSIONS 16-19**

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**15.45-17:00**

**Room A228**

**Session 16 – Competitive**

**Track 9. Session 2: International economics, finance and accounting.**

Session Chair:

**Alfreda Šapkauskienė**, *Vilnius University, Lithuania*

Reassessment of the Tax System in the Context of Sustainable Development

**Lina Sineviciene** (*Kaunas University of Technology*)

Using Granger Causality to Determine Interconnectedness in Unlisted Banking Markets

**Kristine Petrovska** (*University of Latvia*)

Testing Loan Performance in Online Lending Case

**Ginta Railiene** (*Kaunas University of Technology*)

Cash Flows Indicators in Predicting Financial Distress

**Michal Karas** (*Brno University of Technology*)

**Mária Režnáková** (*Brno University of Technology*)

Facilitation of Legal Trade: Implementation of AEO

**Aldis Chevers** (*Riga Technical University*)

**Aivars Gulbis** (*Riga Technical University*)

**Normunds Rudzitis** (*Riga Technical University*)

**15.45-17:00**

**Room A225**

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### Session 17 – Competitive

#### Track 7. Session 3: Migrations, international HRM and cross-cultural management.

Session Chair:

**Alina Stundžienė**, *Kaunas University of Technology, Lithuania*

Human Resource Management in Serbian Railways: Challenges and Perspectives

**Emil Velinov** (*Skoda Auto University*)

**Vasko Vassilev** (*University of Transport in Sofia-Kableshkov*)

Organizational Behavior and Its Impact on Management Case Study: Integration of the Ministry of Youth and Sports, and the Ministry of Arts and Culture in Qatar

**Khaloud Al-Sulaiti** (*Szent Istvan University*)

Management Consulting – Trends, Tendencies and Challenges in Europe 2006–2018

**Ildiko Csapo** (*Szent Istvan University*)

**Ibrahim Halal Ergün** (*Szent Istvan University*)

Youth Employment in Lithuania: Experience, Satisfaction and Causes of Unemployment

**Alina Stundziene** (*Kaunas University of Technology*)

**Vilda Giziene** (*Kaunas University of Technology*)

**Vytautas Barkauskas** (*Kaunas University of Technology*)

An Investigation of Top Management Teams' National Career Patterns in the Age of Globalization – Evidence from Eastern Europe

**Anja Wilden** (*Leipzig Graduate School of Management*)

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**15.45-17:00**

**3rd Hall**

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**Session 18 – Competitive**

**Track 8. Session 2:** Regional cooperation and competitiveness of economies and industries.

Session Chair:

**Akvilė Čibinskienė**, *Kaunas University of Technology, Lithuania*

Quantum Theory and Artificial Intelligence in Economic Development Patterns: Theoretical Insights

**Jurgita Bruneckiene** (*Kaunas University of Technology*)

**Robertas Jucevicius** (*Kaunas University of Technology*)

**Mantas Lukauskas** (*Kaunas University of Technology*)

**Jonas Rapsikevicius** (*Kaunas University of Technology*)

**Ineta Zykiene** (*Kaunas University of Technology*)

Just Look behind the Data! Czech and Hungarian Outward Foreign Direct Investment and Multinationals Compared

**Magdolna Sass** (*MTA KRTK*)

**Jana Vlckova** (*Univeristy of Economics, Prague*)

Investment Promotion (Policy) – between Targeted and Generic Approaches

**Pawel Capik** (*University of the West of England*)

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**15.45-17:00**

**Session 19 – POSTERS' SESSION**

A Conceptual Framework for Studying Innovation Cooperation Performance

**Piotr Trapczynski** (*Poznan University of Economics and Business*)

**Lukasz Puslecki** (*Poznan University of Economics and Business*)

**Michal Staszów** (*Poznan University of Economics and Business*)

Assessment of the Impact and Quality of Research – Insights for South East Asian Countries

**Arkadiusz Michal Kowalski** (*Collegium of World Economy, SGH Warsaw School of Economics*)

**Lidia Danik** (*Warsaw School of Economics*)

**Malgorzata Stefania Lewandowska** (*Warsaw School of Economics*)

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**17.00-17.30**

**1st Hall**

**CLOSING SESSION AND AWARDS CEREMONY**

Session Co-Chairs:

**Jurgita Sekliuckienė**, AIB-CEE Chair for Program 2019, *Kaunas University of Technology*

**Łukasz Puślecki**, Chair of AIB-CEE Chapter, *Poznan University of Economics and Business*

**Blazenka Knezevic**, *University of Zagreb, Croatia* (Presentation for the 2020 AIB-CEE conference in Zagreb)

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**18.00-20:00**

**\*Optional (1):**

**EXCURSION "LITVAK LANDSCAPE IN KAUNAS"**

Meeting place: near central Post Office, Laisvės av. 102, Kaunas 44001

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