CALL FOR PAPERS

Journal of International Business Policy (JIBP) Paper Development Workshop (PDW)



AIB-CEE 2019 | Kaunas, Lithuania | Wednesday, 25 September 2019

JIBP is the new sister journal to the Journal of International Business Studies (JIBS) published by Palgrave Macmillan and the Academy of International Business (<u>www.jibp.net</u>). Positioned at the intersection between international business and public policy, JIBP publishes articles that identify novel policy issues and dilemmas, propose new policy directions, and measure the effectiveness and impact of policies for business and the wider economy. These include but are not limited to policies for:

- international business promotion,
- foreign business attraction,
- industrial policy,
- social and development policy,
- transnational governance.

The purpose of the PDW is to provide scholars with developmental feedback on their current research projects. While we hope that many of these papers will eventually be submitted to JIBP, the purpose of the PDW is broader, namely to improve the quality of IB research, to help translate IB research into policy ideas, and to bring new scholars into the IB policy field.

The PDW will consist of two parts. First, in an introductory session led by Sarianna Lundan (JIBP Editorin-Chief) will discuss the manuscript review process, and various topics relevant to authors seeking to publish in JIBP or other outlets in the ecosystem of international business journals. Second, during the main session, authors of the selected papers will have an opportunity to present their main findings, which will be followed by developmental feedback from the JIBP editors.

We will accept only a limited number of papers to the JIBP-PDW based on the quality and potential contribution of the submitted work. However, other AIB-CEE conference participants are welcome to join the session, space permitting. The deadline for submissions is **10 June 2019** in the authors' time zone. Submitted papers must be less than 10,000 words in length, and follow the JIBP Style Guide. The Style Guide as well as more information on the goals and editorial policies of JIBP are available at <u>www.jibp.net</u>.

The papers should be mailed directly to Sarianna Lundan (<u>lundan@jibp.net</u>). Authors will be notified of the acceptance of their papers by 20 June 2019, and will need to confirm their participation in the PDW by 1 September 2019. This is also the deadline for submitting an updated version of the paper (if applicable).

Please note that authors must be registered for the AIB-CEE Conference (<u>https://aibcee2019.ktu.edu</u>) in order to participate in the JIBP-PDW.