



Academy of International Business Central and Eastern Europe Chapter – 2019

International Business in the Dynamic Environment: Changes in Digitalization, Innovation and Entrepreneurship

25-27 September, 2019, Kaunas, KTU

Conference Tracks

1. Developments in IB theory: from going international to designing international business models
2. Internationalization of firms: from rethinking MNEs, to SMEs and BGs
3. International entrepreneurship, strategy, innovation and family firms
4. Global value chains and developments in FDI and international trade
5. International marketing: societies, markets and cultures
6. Migrations, international HRM and cross-cultural management
7. Regional cooperation and competitiveness of economies and industries
8. International economics, finance and accounting
9. Digital economy and digital business: 4th Industrial Revolution
10. Innovation, knowledge management and corporate governance
11. Teaching IB and networking in the CEE region
12. Research methods in international business: qualitative, quantitative and mix of methodologies



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Tentative Program

Wednesday, 25 September 2019	
8.00–9.00	Registration
9.00-11:00	AIB-CEE Executive Board Meeting (only invited participants) <i>Session Chair:</i> - Łukasz Puślecki, Chair of AIB-CEE Chapter, Poznan University of Economics
11.00-11.30	Coffee Break & Networking
11.30-13.00	Doctoral and junior faculty workshop
13.00-14.00	Lunch
14.00-15.30	Journal of International Business Policy (JIBP) or similar Paper Development Workshop
15.30-16.00	Coffee Break & Networking
16.00-17.30	Journal of East European Management Studies or similar Paper Development Workshop <i>Editor:</i> - Thomas Steger ""Journal of East European Management Studies"" (SSCI - Impact Factor)
19.00-21.00	Welcome reception (only invited participants)



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Thursday, 26 September 2019

8.00–9.00	Welcome coffee & registration			
09.00-9:30	Welcome and opening speeches (KTU School of Economics and Business dean, chapter chair, conf. chairs)			
09.30-10:15	Keynote speech -[tbc] Jan-Erik Vahlne, University of Gothenburg, Sweden			
10.15 – 10.45	Coffee Break & Networking			
10.45-12:15	Keynote speech / Plenary panel -William Newburry, previous Chair of AIB-LAT, Florida International University, USA - Ilan Alon, University of Agder, Norway - Max von Zedtwitz, GLORAD Center for Global R&D and Innovation			
12.15 – 13.30	Lunch			
13.30 -15:00	Parallel Sessions 1-4			
	Session #1	Session #2	Session #3	Session #4
15.30-16:00	Coffee Break & Networking			
16.00-17:30	Parallel Sessions 5-8			



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	Session #5	Session #6	Session #7	Session #8
17.30-18:00	Coffee Break & Networking			
18.00- 19.30	Special round table with established IB scholars/Panel discussion			
20.00 – 22.30	Gala dinner			
Friday, 27 September 2019				
8.00–9.00	Welcome coffee & registration			
09.00-10:30	Keynote speech/ Plenary panel <ul style="list-style-type: none"> - [tbc] Rebecca Reuber, area editor for International Entrepreneurship at the Journal of International Business Studies (JIBS), Rotman School of Management, University of Toronto, Canada 			
10:30 – 11.00	Coffee Break & Networking			
11.00 – 12.30	Meet the journals' editors session <p><i>Editors:</i></p> <ul style="list-style-type: none"> -Ilan Alon "European Journal of International Management" (SSCI - Impact Factor) -Thomas Steger ""Journal of East European Management Studies" (SSCI - Impact Factor) - [tbc] Desislava Dikova "Journal of East-West Business" (ESCI, SCOPUS) -Krzysztof Wach "Entrepreneurial Business and Economics Review" (ESCI, SCOPUS) -[tbc] Craig C. Julian "Journal for International Business and Entrepreneurship Development" (ESCI) 			
12.30 – 13.30	Lunch			



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13.30 -15:00	Parallel Sessions 9-12			
	Session #9	Session #10	Session #11	Session #12
15.30-16:00	Coffee Break & Networking			
16.00-17:30	AIB-CEE Chapter development session <i>Session Chair:</i> - Łukasz Puślecki <i>Panellists:</i> to be selected by the AIB-CEE Chapter Chair			
17.30- 18.00	Conference Conclusions and Award Ceremony <i>Session Co-Chairs:</i> -Jurgita Sekliuckiene, Programme Chair, Kaunas University of Technology -Łukasz Puślecki, AIB-CEE Chapter Chair, Poznan University of Economics			
18.00-19.00	Light refreshments			